

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.4815
ANSWERED ON 23.03.2020**

**CRITERIA FOR DEVELOPMENT OF HERITAGE SITES INTO ICONIC
SITES**

4815. SHRI VIJAY KUMAR HANSDAK:

Will the Minister of TOURISM be pleased to state:

- (a) the criteria of the Government to develop heritage sites in various places into “Iconic Sites”;**
- (b) whether the Government has identified any heritage sites in the State of Jharkhand to develop into “Iconic Sites”;**
- (c) if so, the details thereof; and**
- (d) if not, whether the required criteria are not fulfilled or the other reasons for it?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (d): Pursuant to the Budget Announcements of year 2018-19 and 2019-20, Ministry of Tourism has identified 17 sites in 12 clusters in the country for development as Iconic Tourist Sites. The selection of sites has been carried out on the basis of existing footfall, regional distribution, potential for development and ease of implementation. Jharkhand is not covered under the scheme at present.

The Ministry envisages to develop above destinations in the country as benchmark tourism destinations and later replicate it at other destinations taking into account the learnings derived from its implementation.
