

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.4774
ANSWERED ON 23.03.2020**

REVENUE EARNED FROM FOREIGN TOURISTS IN LAKSHADWEEP

4774. SHRI MOHAMMED FAIZAL P.P.:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has conducted any survey to assess the tourism potential of Lakshadweep and if so, the details thereof and if not, the reasons therefor;**
- (b) the details of foreign tourists that visited Lakshadweep over the past three years, year-wise;**
- (c) the total estimated revenue earned from the foreign tourists who visited Lakshadweep during the last three years, year-wise;**
- (d) the details of plans to improve the foreign tourist experience in Lakshadweep and steps taken in this direction; and**
- (e) the details of funds allocated during the last three years for development of tourism in Lakshadweep?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a): Ministry of Tourism, Government of India has got conducted Tourism Survey for Lakshadweep for the period October, 2017-June, 2018 through Nielsen India Pvt. Ltd to collect relevant tourism statistics which would enable analysing subtle trends as well as estimation of foreign and domestic visitors for selected destinations. Some of the findings are at annexure.

(b): Details of Foreign Tourist Visits (FTV) in Lakshadweep during 2016, 2017 and 2018(latest year for which data has been compiled) are given below:

| | 2016 | 2017 | 2018 |
|------------|-------------|-------------|-------------|
| FTV | 753 | 1027 | 1313 |

(c): Data on State/UT wise revenue earned from tourism is not centrally maintained in Ministry of Tourism, Government of India.

(d) & (e): Development of tourism, is primarily the responsibility of the concerned State Government/Union Territory Administration. However, Ministry of Tourism, Government of India under its schemes of Swadesh Darshan, PRASHAD and Assistance to Central Agencies, provides central financial assistance to State Governments/Union Territories/Central Agencies for development of tourism related infrastructure and facilities to provide an enriching tourism experience to visitors. The projects under the schemes are identified for development in consultation with State Governments/UT Administrations and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier. However, no project under Swadesh Darshan, PRASHAD and Central Financial Assistance has been sanctioned during last three years in Lakshadweep.

Further, Ministry of tourism has taken various steps to attract foreign tourist in the country, which inter-alia include the following:

- Extended E- Visa facility to citizens of several countries.**
- The Incredible India 2.0 campaign launched with market specific promotional plans and content creation.**
- 24x7 Toll Free Multi-Lingual Tourist Helpline 1800111363 launched in 10 International Languages and Hindi & English.**
- Organization of biennial International Buddhist Conclave.**
- Organization of Annual International Tourism Mart for promotion of tourism in North Eastern States.**
- Promotion of activities in tourist generating markets overseas through the India Tourism Offices abroad with active participation in International Tourism Events.**

ANNEXURE**STATEMENT IN REPLY TO PART (a) OF THE LOK SABHA UNSTARRED QUESTION NO.4774 ANSWERED ON 23.03.2020 REGARDING REVENUE EARNED FROM FOREIGN TOURISTS IN LAKSHADWEEP.****Total number of Domestic Visitors from outside at the year end**

| State | Percentage of Overnight Visitors | Percentage of Domestic Day Visitors |
|----------------------|---|--|
| Delhi | 16 | 17 |
| Gujarat | 6 | 5 |
| Karnataka | 8 | 15 |
| Kerala | 31 | 27 |
| Maharashtra | 15 | 21 |
| Tamil Nadu | 9 | 3 |
| Telengana | 3 | 2 |
| Uttar Pradesh | 2 | 3 |
| West Bengal | 10 | 7 |

Total number of Foreign Visitors (Including NRI) by their country of residence

| Country | Percentage of Foreign Overnight Visitors |
|-----------------------|---|
| Australia | 1 |
| Belgium | 2 |
| Canada | 2 |
| Denmark | 1 |
| Germany | 6 |
| France | 12 |
| Israel | 1 |
| Italy | 28 |
| Japan | 1 |
| Netherlands | 1 |
| Norway | 1 |
| Poland | 2 |
| Portugal | 1 |
| Russia | 2 |
| Slovenia | 2 |
| South Africa | 1 |
| Spain | 1 |
| Sweden | 6 |
| Switzerland | 2 |
| United Kingdom | 12 |
| USA | 15 |
