

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.4704
ANSWERED ON 23.03.2020**

**MERGING OF MGNREGA SCHEME WITH ADOPT A HERITAGE
SCHEME**

4704. SHRI L.S. TEJASVI SURYA:

Will the Minister of TOURISM be pleased to state:

- (a) the outcome of the “Adopt A Heritage” scheme under the Phases I-III;**
- (b) the complete list of Monument Mitras up to Phase-III;**
- (c) the details of the vision and plans of the Monument Mitras for the adopted sites;**
- (d) the funds dedicated towards implementation of this scheme and the future vision for the scheme; and**
- (e) the scope of merging MGNREGA with this scheme to provide greater employment opportunities?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (d): The Ministry of Tourism, Government of India has launched the “Adopt a Heritage: Apni Dharohar, Apni Pehchaan” project which is a collaborative effort by the Ministry of Tourism, Ministry of Culture, Archaeological Survey of India and State/ UTs Government for developing tourism amenities at heritage/natural/tourist sites spread across India for making them tourist friendly, in a planned and phased manner. The project aims to encourage companies from public sector, private sector, trusts, NGOs, individuals and other stakeholders to become ‘Monument Mitras’ and take up the responsibility of developing and upgrading the basic and advanced tourist amenities at these sites as per their

interest and viability in terms of a sustainable investment model under CSR. They would also look after the Operation & Maintenance of the same.

Under the project, 27 Memorandum of Understanding (MoUs) have been awarded to 12 Monument Mitras for twenty-five (25) sites and two (2) Technological interventions across India (List at Annexure). Implementation of amenities agreed to under the MoUs has already commenced at several sites and Operation and Maintenance activities are also ongoing for these sites.

(e): MGNREGA, 2005 is an act which aims at enhancing the livelihood security of poor households in rural areas of the country by providing at least one hundred days of guaranteed wage employment to every poor household whose adult members volunteer to do unskilled manual work. The ACT is funded by the Central/State Government under National/ State Employment Guarantee fund, whereas Adopt a Heritage is a project which focuses on developing tourism amenities at heritage/ natural/ tourist sites. The Adopt a Heritage project provides the platform for active contribution from public sector, private sector, companies, trusts, NGOs, individuals in which the Central or State Government has no role in funding. The MGNREGA ACT, therefore, cannot be merged with the Adopt a Heritage project.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.4704 MERGING OF MGNREGA SCHEME WITH ADOPT A HERITAGE SCHEME****List of Memorandum of Understanding (MoUs) awarded under Adopt a Heritage Project.**

| S. No. | Name of Site | State/ UT | Name of Agency |
|---------------|--|---|--|
| 1 | Gangotri Temple Area & Trail to Gaumukh | Uttrakhand | Adventure Tour Operators Association of India (ATOAI) |
| 2 | Trail from Village Stok to base camp of Mt. Stok Kangri | Ladakh | Adventure Tour Operators Association of India (ATOAI) |
| 3 | Red Fort | Delhi | Dalmia Bharat Ltd. |
| 4 | Gandikota Fort | Andhra Pradesh | Dalmia Bharat Ltd. |
| 5 | Surajkund | Haryana | Bliss Inn (India) Pvt. Ltd. (VResorts) |
| 6 | Jantar Mantar | Delhi | Apeejay Surrendra Park Hotels (P) Ltd. |
| 7 | Ajanta Caves | Maharashtra | Yatra Online Pvt. Ltd. |
| 8 | Qutub Minar | Delhi | Yatra Online Pvt. Ltd. |
| 9 | Hampi & Hazara Rama Temple | Karnataka | Yatra Online Pvt. Ltd. |
| 10 | Leh Palace | Jammu & Kashmir | Yatra Online Pvt. Ltd. |
| 11 | Development of Multi-Lingual Audio Guide for 3 Iconic Sites | (i) Amer Fort, Rajasthan (ii) Mahabodhi Temple, Bihar (iii) Chandni Chowk, Delhi | Resbird Technologies Pvt. Ltd. |
| 12 | Development of Multi-Lingual Audio Guide for 9 Iconic Sites | (i) Dholavira, Gujarat (ii) Somnath, Gujarat (iii) Humayun's Tomb, Delhi (iv) Red Fort, Delhi (v) Purana Quila, Delhi (vi) Fatehpur Sikri, Agra, Uttar | Resbird Technologies Pvt. Ltd. |

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| | | Pradesh (vii) Taj Mahal, Agra, Uttar Pradesh (viii) Mahabalipuram, Tamil Nadu (ix) Khajuraho, Madhya Pradesh | |
| 13 | Abdur Rahim Khan –i-Khana | Delhi | Interglobe Foundation |
| 14 | Bekal Fort | Kerala | Drishti Lifesaving Pvt. Ltd. |
| 15 | Champaner-Pavagadh Archaeological Park | Gujarat | Akshar Travels Pvt. Ltd. |
| 16 | Rani ki Vav, Patan | Gujarat | Akshar Travels Pvt. Ltd. |
| 17 | Sun Temple, Modhera | Gujarat | Akshar Travels Pvt. Ltd. |
| 18 | Buddhist Caves, Uparkot, Junagadh | Gujarat | Akshar Travels Pvt. Ltd. |
| 19 | Gol Gumbad | Delhi | Resbird Technologies Pvt. Ltd. |
| 20 | Aguada Fort | Goa | Drishti Lifesaving Pvt. Ltd. |
| 21 | Krishna Temple, Hampi | Karnataka | Heritage Hotel, Hampi (A unit of Indo Asia Leisure Services Ltd.) |
| 22 | Elephanta Stables, Hampi | Karnataka | Orange County Resorts & Hotels Ltd. |
| 23 | Pattabhirama Temple, Hampi | Karnataka | Orange County Resorts & Hotels Ltd. |
| 24 | Zenana Enslosure (Lotus Mahal), Hampi | Karnataka | Orange County Resorts & Hotels Ltd. |
| 25 | Ugra Narsimha Temple, Hampi | Karnataka | Hotel Malligi Pvt. Ltd. |
| 26 | Badavilinga Temple, Hampi | Karnataka | Hotel Malligi Pvt. Ltd. |
| 27 | Bara Lao ka Gumbad | Delhi | Bird Heritage Foundation |
