

**GOVERNMENT OF INDIA
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY,
UNANI, SIDDHA AND HOMOEOPATHY
(AYUSH)**

**LOK SABHA
UNSTARRED QUESTION NO. 4554
TO BE ANSWERED ON 20TH MARCH, 2020**

POPULARISATION OF AYURVEDA

4554. SHRI SHANKAR LALWANI:

Will the Minister of **AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH)** be pleased to state:

- (a) whether the Government has chalked out plans to popularise Ayurveda globally;
- (b) if so, the details thereof;
- (c) whether the Government has prepared plans to change the mindset of the people to adopt/embrace Ayurveda, which they don't do, despite their familiarity with the system; and
- (d) if so, the details thereof and if not, the reasons therefor?

ANSWER

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(SHRI SHRIPAD YESSO NAIK)**

(a) to (d): Under Central Sector Scheme for promotion of International Cooperation, (IC Scheme), the Ministry of AYUSH undertakes various measures to promote and popularise AYUSH systems of medicine including Ayurveda across the globe.

Ministry of AYUSH deputed AYUSH experts to foreign countries to participate in international meetings, conferences, training programmes, seminars and on special assignment of the Government of India for promotion and propagation of AYUSH Systems including Ayurveda. Financial assistance is also provided for presentation of AYUSH related scientific research papers in international conferences, workshops, seminar etc.

Incentives are provided to AYUSH drug manufacturers/ entrepreneurs/ AYUSH institutions, AYUSH drug and Hospitals etc. for (a) participating in International exhibitions/ conferences/ workshops/ seminars/ road shows/ trade fairs, etc. for generating awareness amongst the participating public about the AYUSH systems of medicine and; (b) registration of AYUSH products with regulatory authorities of the foreign countries USFDA/EMEA/UK-MHRA/ NHPD (Canada)/ TGA etc.

Ministry of AYUSH has set up 33 AYUSH Information Cell in 31 countries to disseminate authentic information about AYUSH systems of Medicine. Ayurveda day is being celebrated every year in more than 35 countries.

As of now, Ministry of AYUSH has signed 23 Country to Country MoUs for Cooperation in field of Traditional Medicine and Homoeopathy namely Nepal, Bangladesh, Hungary, Trinidad & Tobago, Malaysia, WHO Geneva, Mauritius, Mongolia, Turkmenistan, Myanmar, Germany (Joint declaration), Iran, Sao Tome & Príncipe, Equatorial Guinea, Cuba, Colombia, Japan (MoC), Bolivia, Gambia, Republic of Guinea, China, St. Vincent & The Grenadines and Suriname. 22 MoUs for undertaking collaborative research in AYUSH systems of medicine and 13 MoUs for setting up AYUSH Academic Chairs have been signed with foreign institutes/ universities. The Chair undertakes academic and research activities related to AYUSH Systems of Medicine.

Under ITEC Programme of MEA, the Ministry has deputed Ayurveda expert to Ministry of Health, Malaysia for providing their services in the Traditional and Complementary Medicine Unit at Port Dickson Hospital, Malaysia where the Government of Malaysia has started dedicated wings for Shirodhara and external Basti therapy.

Ministry of AYUSH through Indian Council for Cultural Relations (ICCR) offers 104 scholarships every year to the eligible foreign nationals from 98 countries for pursuing undergraduate (UG), postgraduate (PG) and Ph. D courses in AYUSH systems including Ayurveda in premier Institutes in India. Every year, young foreign nationals are admitted in the Indian institutes for obtaining qualification various AYUSH systems including Ayurveda. The young AYUSH scholars after attaining qualification in AYUSH systems including Ayurveda from institutes in India act as our ambassadors for promoting and propagating the AYUSH systems including Ayurveda in the countries of their origin.
