

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

LOK SABHA

**UNSTARRED QUESTION NO. 4518
TO BE ANSWERED ON 20/03/2020**

DISSEMINATION OF INFORMATION ON SCHEMES/PROGRAMMES

4518. SHRI SUNIL KUMAR PINTU

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has any concrete plan for the dissemination of information of Government/Non-Governmental Schemes related to education and employment;**
- (b) if so, the details thereof; and**
- (c) whether more effective measures are likely to be taken in this regard?**

ANSWER

**THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE;
MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER
OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES**

[SHRI PRAKASH JAVADEKAR]

(a) to (c) Ministry of Information and Broadcasting publicizes and generates awareness to masses on various schemes/programmes of Government through different media platforms, viz. electronic, print and social media as well as through interpersonal communication including those related to education and employment. In order to ensure effective outreach to citizens in a concerted manner, the Ministry through its Media Units employs 360 degree approach for information dissemination of Government's flagship schemes and programmes.
