

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 3834
TO BE ANSWERED ON THE 17TH MARCH, 2020

INCREASED AGRICULTURAL PRODUCTION

3834. SHRIMATI CHINTA ANURADHA:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether it is a fact that the Union Government is providing for different techniques and plans for agricultural production, which farmers are getting at concessions, in order to double the income of farmers by 2022;
- (b) if so, the details thereof; and
- (c) the different media being adopted for bringing awareness and promotion in this regard?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a) & (b): The Government has taken various steps to promote the use of modern techniques and plans to increase the agriculture production and thereby doubling the farmers income. Some of the interventions in this direction are :

- (i) Sub-Mission on Seed and Planting Material (SMSP)
- (ii) Per Drop More Crop (PDMC)
- (iii) Soil Health Card (SHC) Scheme
- (iv) Creation of a network of Krishi Vigyan Kendras (KVKs) by Indian Council of Agricultural Research (ICAR) to facilitate farmer's access to knowledge and information generated by Agricultural Universities and ICAR Institutes of the country.
- (v) Initiatives under Agriculture Technology Management Agency (ATMA) Scheme like Extension Reforms, Mass Media Support to Agricultural Extension, Kisan Call Centres, Agri-Clinics and Agri-Business Centres, Exhibitions/ Fairs etc.
- (vi) Sub Mission on Agricultural Mechanization (SMAM)
- (vii) National Agriculture Market (e-NAM) scheme

(c): The Government is implementing schemes for imparting various training programmes and awareness campaigns for the benefit of farmers at Panchayat and village level under Agriculture Technology Management Agency (ATMA) Scheme, Four Farm Machinery Training & Testing Institutes(FMTTIs), Mission for Integrated Development of Horticulture (MIDH), National Food Security Mission (NFSM) etc. through its wide network of Krishi Vigyan Kendras (KVKs) under Indian Council of Agricultural Research (ICAR) and agriculture Universities etc.

Awareness campaigns, advertisements etc are also organized in print and electronic media to raise awareness among the farmers about the various initiatives taken by the Govt. of India for their welfare.