

**GOVERNMENT OF INDIA  
MINISTRY OF CULTURE**

**LOK SABHA**

**UNSTARRED QUESTION NO.3579  
TO BE ANSWERED ON 16.03.2020**

**ONLINE PORTAL TO SHOWCASE INDIA'S CULTURE**

3579. **SHRI PARTHIBAN S.R.:**

Will the **Minister of CULTURE** be pleased to state:

- (a) whether the Ministry has unveiled an online portal to showcase the country's culture across the globe and if so, the details thereof;
- (b) whether the portal will be available in all other Indian languages and if so, the details thereof;
- (c) whether it will help to create awareness among the citizens and if so, the details thereof; and
- (d) if not, the reasons therefor?

**(SHRI PRAHLAD SINGH PATEL)**

**Minister of State (Independent Charge)  
for Ministry of Culture & Tourism**

**ANSWER**

- (a) An online portal, namely Indian Culture Portal was launched on 10<sup>th</sup> December, 2019 by the Hon'ble Union Minister of State for Culture & Tourism (I/C) Shri Prahlad Singh Patel to showcase information about the rich cultural heritage of India across the globe.
- (b) The Indian Culture Portal is available in two languages i.e. Hindi and English.
- (c) & (d) The portal will create awareness about both the tangible and intangible cultural heritage of India, through the content available on the portal, which comprises mainly of rare books, e-books, manuscripts, artefacts from museums, virtual galleries, archives, photo archives, gazetteers, Indian National Bibliography, videos, detailed accounts of Indian UNESCO World Heritage site, Musical Instruments of India, write-ups and beautiful pictures on cuisines, festivals, paintings, folk art and classical art from different States of India etc.

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