

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
LOK SABHA
UNSTARRED QUESTION NO.3402
(TO BE ANSWERED ON 13.03.2020)

KISAN CHANNEL

3402. SHRI VIJAY KUMAR:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has launched new kisan channel to be aired/broadcasted on radio/television;**
- (b) if so, the details thereof;**
- (c) the names of the States of the country where kisan channel is being broadcasted;**
- (d) whether the Government has appointed agriculture graduates and cameramen separately for the said channel;**
and

(e) if so, the number of experts and employees engaged in the said channel, State/UT-wise?

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (SHRI PRAKASH JAVADEKAR)

(a) to (c): The “DD Kisan” Channel, dedicated to agriculture and related sectors, was launched on 26th May, 2015. The channel is available on Prasar Bharati’s free to air DTH Platform “DD FreeDish” to the viewers and also on all private DTH services and Cable Television Networks across the country.

(d) & (e): Forty seven TV professionals with relevant experience have been especially engaged for DD Kisan channel.
