

LOK SABHA
UNSTARRED QUESTION NO. 3333
TO BE ANSWERED ON 13.03.2020

PROMOTION OF HANDICRAFTS

3333. SHRI RAHUL KASWAN:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government has taken any steps for the promotion of handicrafts in the country;
- (b) if so, the details thereof, particularly in Rajasthan;
- (c) whether a large number of handicrafts industries have been closed;
- (d) if so, the details thereof, State-wise including Rajasthan;
- (e) whether the Government has taken any steps for revival of the closed handicrafts industries; and
- (f) if so, the time by which the said industries are likely to be revived?

उत्तर

ANSWER

वस्त्र मंत्री (श्रीमती स्मृति ज़ूबिन इरानी)
MINISTER OF TEXTILES
(SMT. SMRITI ZUBIN IRANI)

(a) & (b): Yes Sir, The Government of India implements various schemes for promotion and development of handicraft sector and artisans through “**National Handicraft Development Programme (NHDP)**” and **Comprehensive Handicrafts Cluster Development Scheme (CHCDS)** to emphasize integrated approach for development of handicraft in a holistic manner. In the state of Rajasthan the following activities have been undertaken for overall development of artisans:

- (i) 02 clusters have been adopted in the state of Rajasthan under Cluster Development Mentorship Programme benefitting 1000 artisans directly at Bikaner and Chaksu .
- (ii) Mega cluster has been undertaken in the state of Rajasthan benefitting approx. 20,000 artisans directly at Jodhpur and Barmer area.**(Details enclosed at Annexure-I)**
- (iii) Approximately 1.18 lakh artisans have been enrolled under PAHACHAN initiative in the state of Rajasthan.

The NHDP has following components:

- (i) Base Line Survey & Mobilization of Artisans under Ambedkar Hastshilp Vikas Yojana
- (ii) Design & Technology Up gradation,
- (iii) Human Resource Development ,
- (iv) Direct Benefit to Artisans,
- (v) Infrastructure and Technology Support,
- (vi) Research and Development,
- (vii) Marketing Support & Services.

The CHCDS has following components

- (i) Mega Cluster
- (ii) Special projects under Integrated Development and Promotion of Handicraft (IDPH).

(c) to (f): Do not arise.

Annexure-I

Annexure referred to in reply to part (a) and (b) of Lok Sabha Unstarred Question No. 3333 to be answered on 13.03.2020.

Details regarding Jodhpur Mega Cluster.

Project sanctioned year	:	2013-14 (Project period extended upto March, 2020)
Project cost	:	Rs. 63.48 crores
GOI/IA share	:	GOI Share :Rs. 47.01 crore, IA Share: Rs. 16.47 crore
Amount released	:	Rs. 25.04 crores
Cluster Management Technical Agency	:	IL&FS Cluster Development Initiatives Limited
Crafts covered	:	Wood & Iron Crafts, Tie & Dye, Bone & MoP Inlay, Hand Block printing, Hand Embroidery/appliqué, Durrie Weaving
Number of Artisans covered	:	20,000 Artisans
Area covered	:	Jodhpur & Barmer

Achievements

- Under Baseline Survey and Mobilization Scheme, approx 20,000 artisans have been mobilized.
- 3500 tools & safety kits have been distributed.
- Under Market Promotion Scheme, 3 Buyer Seller Meets, 5 Retail Fairs, 3 Reverse Buyer Seller Meets, 6 Fairs, 5 International Fairs and 20 Workshops completed.
- Construction work of the building for Trade Facilitation Centre has been completed and inauguration on 21st March 2020.
- Under Technology Up-gradation of Individual Exporters Scheme, 9 Individual units supported .
- Under Skill Training Programme, 3520 artisans trained.
