

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING

LOK SABHA
UNSTARRED QUESTION NO. 3263
TO BE ANSWERED ON 13.03.2020

70TH INTERNATIONAL FILM FESTIVAL

3263. SHRI GAJANAN KIRTIKAR:

SHRI SUDHEER GUPTA:

SHRI SHRIRANG APPA BARNE:

SHRI BIDYUT BARAN MAHATO:

SHRI SANJAY SADASHIV RAO MANDLIK:

Will the Minister of INFORMATION AND BROADCASTING

be pleased to state:

- (a) whether India took part in the 70th International Film Festival recently held in Germany;
- (b) if so, the details thereof along with the aims and objectives thereto;
- (c) whether the Government proposes to promote the ease of shooting films in the country by facilitating single window clearance for film makers and providing platform for 'Cinematic Tourism';
- (d) if so, the details thereof and the steps taken by the Government in this direction;
- (e) whether the Government has also sent a delegation to Germany to promote its films across linguistic, cultural and regional diversity and establish multiple international collaborations in different fields and if so, the details thereof; and
- (f) the other steps taken/being taken by the Government to popularise Indian Cinema in the overseas market and facilitate new business opportunities?

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES

(SHRI PRAKASH JAVADEKAR):

(a) & (b) Yes Sir. The Ministry of Information & Broadcasting, Government of India in collaboration with Confederation of Indian Industry participated at the 70th Berlin International Film Festival, recently held in Germany. An Indian Pavilion was set up at the Festival which provided a platform to popularize Indian cinema in the overseas market and facilitate new business opportunity.

The aim and objective was to promote Indian films across linguistic, cultural and regional diversity and establish multiple international collaborations in the space of distribution, production, filming in India, script development technology and to showcase India as an emerging film market and filming destination.

(c) & (d) Film Industry has an enormous role in tourism promotion and employment generation in the country. The Ministry of Information & Broadcasting has developed a web portal (<https://www.ffo.gov.in>) in The National Film Development Corporation, which functions as a single window facilitation mechanism to accord online permissions for film shooting in India, for both domestic and international film makers. Film Facilitation Office (FFO), NFDC of

Ministry of Information & Broadcasting is working to implement Government of India's policy of ease of doing business and digital India for promoting skill development. Ministry of Information & Broadcasting has suggested all States and Union Territories to develop online single window facilitation system by developing web portal for granting local level shooting permissions and to integrate the same with FFO web portal.

(e) A three member delegation from the Ministry of Information & Broadcasting headed by Joint Secretary (Films) participated at the 70th International Film Festival. The delegation met key stakeholders from the various verticals of Filmmaking with an aim to promote ease of doing film business in India, exploring co-production opportunities and inviting various stakeholders for 51st International Film Festival of India, Goa.

(f) With a view to promote co-production of films between Indian film makers and film makers of different countries, the Ministry of Information & Broadcasting enters into audio visual Co-production Agreements with various countries. So far, the Government of India has entered into fifteen audio-visual Co-production Agreements with various countries.
