

GOVERNMENT OF INDIA
MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE

LOK SABHA
UNSTARRED QUESTION NO.2758
TO BE ANSWERED ON 06.03.2020

Swachh-Nirmal Tat Abhiyan

2758. SHRI COSME FRANCISCO CAITANO SARDINHA:

Will the Minister of ENVIRONMENT, FOREST AND CLIMATE CHANGE be pleased to state:

- (a) whether the Government has commenced the programme 'Swachh-Nirmal Tat Abhiyaan' to clean coastal areas across the country;
- (b) if so, the details thereof and the names of the States where the said programme has been initiated;
- (c) the details of the funds sanctioned under the programme, State/UTs – wise;
- (d) whether the amount has been fully utilized on the scheme in Goa; and
- (e) if so, the details thereof and if not, the reasons therefore?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE
(SHRI BABUL SUPRIYO)

(a) & (b) The Central Government organised a week long intensive beach cleaning-cum-awareness drive named 'Swachh-Nirmal Tat Abhiyan' from 11th to 17th November 2019 at 50 beaches in 10 coastal States, namely Gujarat, Daman & Diu, Maharashtra, Goa, Karnataka, Kerala, Tamil Nadu, Puducherry, Andhra Pradesh, and Odisha. The drive witnessed huge stakeholders' participation particularly the students of schools/colleges, volunteers, public representatives, officials of State Governments and civil society organisations. Mass awareness campaigns, quiz competitions, painting competitions, counselling sessions, pledge ceremonies, slogan writing, rallies etc. were also organised during the drive duly sensitizing all stakeholders about the importance of protection and conservation of the coastal ecosystems. Mechanized beach cleaning was also undertaken at the beach sites resulting in better standards of cleanliness.

(c) the details of the State/UTs wise funds sanctioned under the programme are as under:

Sr. No	State/UT	Amount sanctioned (Rs.)
1	Gujarat	27,03,250.00
2	Daman & Diu	10,81,300.00
3	Maharashtra	21,62,600.00
4	Goa	32,43,900.00
5	Karnataka	32,43,900.00

6	Kerala	37,84,550.00
7	Tamil Nadu	21,62,600.00
8	Puducherry	21,62,600.00
9	Andhra Pradesh	37,84,550.00
10	Odisha	27,03,250.00

(d) & (e) An amount of approx. Rs.18,63,000/- was utilised under the scheme in Goa during the drive period. The entire amount could not be utilised for the said purpose as the beaches in Goa are narrow in width due to the inherent beach morphology and linearity in their topographic dispensation. Besides, the length of the identified beach stretches taken up for cleaning was also relatively shorter.
