## LOK SABHA UNSTARRED QUESTION NO.2747 TO BE ANSWERED ON 06.03.2020

#### TRADITIONAL WEAVERS

#### 2747. SHRI MOHAMMED FAIZAL P.P.:

Will the Minister of TEXTILES वस्त्र मंत्री

be pleased to state:

- (a) whether the Government is aware that clusters of traditional weavers still exist in Southern India, especially in Tamil Nadu and Kerala, if so, the details thereof;
- (b) whether there are any Centrally funded schemes for modernization of their machines and marketing of their products, if so, the details thereof;
- (c) whether the Government is considering the design intervention of National Institute of Design in all such centres in a phased manner so as to preserve the traditional crafts for the future; and
- (d) if so, the details along with the steps taken in this regard?

### उत्तर

### **ANSWER**

# वस्त्र मंत्री (श्रीमती स्मृति जुबिन इरानी)

# MINISTER OF TEXTILES (SMT. SMRITI ZUBIN IRANI)

(a): The Government of India has conducted 4<sup>th</sup> all India Handloom Census during 2019-20. As per this Census, number of Handloom weavers and allied workers in Southern States of India are as follows:-

Sl.	Name of State	Number of	Number of	Total
No.		Weavers	Allied Workers	
1	Andhra Pradesh	1,27,662	49,785	1,77,447
2	Telangana	25,930	21,922	47,852
3	Tamilnadu	1,97,818	45,757	2,43,575
4	Karnataka	27,175	27,616	54,791
5	Kerala	15,480	6,604	22,084
Total		3,94,065	1,51,684	5,45,749

**(b):** Ministry of Textiles is implementing Block Level Clusters under National Handloom Development Programme (NHDP) and Comprehensive Handloom Cluster Development Scheme (CHCDS) to extend financial assistance to handloom weavers for purchase of Hathkargha Samvardhan Sahayata (HSS) items i.e. Looms, Jacquard, Dobby etc. to upgrade their technology, improve quality of the fabric and enhance productivity.

Under the Handloom Marketing Assistance (HMA), a component of National Handloom Development Programme (NHDP), marketing platform is provided to the handloom weavers/agencies to sell their products directly to the consumers, by organizing various expos/marketing events in domestic as well as overseas markets.

(c) & (d): In order to provide design support to the Handloom weavers, financial assistance is provided in the sanctioned Block Level Clusters for engagement of designers qualified from reputed institutions including National Institute of Design (NID)/National Institute of Fashion Technology (NIFT).

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