

LOK SABHA
UNSTARRED QUESTION NO.2542
TO BE ANSWERED ON 06.03.2020

EXPORT OF HANDLOOM

2542. SHRI ASHOK MAHADEORAO NETE:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the names of countries to which handloom have been exported during each of the last three years as on date;
- (b) whether the Government has formulated any special plan in view of the rising demand of Indian handlooms globally; and
- (c) if so, the details thereof?

उत्तर

ANSWER

वस्त्र मंत्री (श्रीमती स्मृति जूबिन इरानी)
MINISTER OF TEXTILES
(SMT. SMRITI ZUBIN IRANI)

(a): The details of 20 major countries where handloom items were exported during the last 3 years is placed at Annexure-

(b) & (c): Ministry of Textiles participates in various International fairs, Buyer Seller Meet (BSM), Live demo of Handloom weaving etc. with Handloom Exporters / Weavers through Handloom Export Promotion Council (HEPC) to promote export of Handloom Products in the International market. Financial assistance is provided to the exporters/weavers for participating in the above events. This Ministry has plans to organize two big tickets events in domestic market and scale up 01 international fair in USA/UK besides participating in 12 international events under National Handloom Development Programme (NHDP) scheme and 04 international fairs under North Eastern Region Textiles Promotion Scheme (NERTPS). The details are as follows:

International Fairs under NHDP:

S.N.	Date /Month	Name of the Event proposed	No. of Exporters/ participants	Product profile/ Focus product
1	20-23 April 2020	Hong Kong Intl Home textiles& Furnishing Fair, Hong Kong	20	Home textiles and clothing accessories
2	July 2020	India Trend Fair ,Tokyo	20	Home textiles and garments
3	July 2020	India Home Furnishing and India Garment Fair, Osaka	20	Home textiles and garments
4	September 2020	WHOs NEXT, Paris, France	20	Clothing accessories
5	September 2020	Heimtextile Russia	20	Home textiles
6	November 2020	International Sourcing Expo, Melbourne	20	Home textiles
7	January 2021	Domotex, Hannover	20	Floor Coverings
8	January 2021	WHOs NEXT, Paris, France	20	Clothing accessories
9	February 2021	Ambiente, Frankfurt	20	Home textiles and clothing accessories
10	February 2021	Texworld/Apparel Sourcing, Paris	20	Clothing accessories
11	September 2020	Maison & Objet, Paris, France	20	Home textiles and clothing accessories
12	October, 2020	IHGF Delhi	20	Home textiles
Total:			240	

International Fairs under NERTPS:

S.N.	Date /Month	Name of the Event proposed	No. of Exporters/ participants	Product profile/ Focus product
1	November 2020	Intex South Asia, Colombo Sri Lanka	10	Home textiles, Fabrics and clothing accessories
2	November 2020	International Apparel & Textile Fair , UAE	10	Clothing accessories and dress materials
3	December, 2020	AFL Artigiano in Milan, Italy	10	Home textiles and clothing accessories
4	February 2021	Dhaka International Yarn & Fabrics show, Bangladesh	10	Fabrics and clothing accessories
Total			40	

In addition, HEPC also participates in the International fairs under the scheme Market Access Initiatives (MAI), of Ministry of Commerce and Industry. During the year 2019-20, Handloom Export Promotion Council (HEPC) Participated in 5 International events/expos under MAI.

Detail of top 20 major countries where handloom items exported during last three years.

Sl. No.	Country	2016-17		2017-18		2018-19	
		USD in mn	INR in cr	USD in mn	INR in cr	USD in mn	INR in cr
1	U S A	100.08	669.3	93.1	599.96	94.19	656.39
2	UK	18.45	123.47	26.14	168.46	17.81	124.14
3	SPAIN	15.64	104.71	21.21	136.65	25.18	175.66
4	ITALY	19.65	131.2	18.04	116.21	16.51	114.62
5	GERMANY	14.91	99.56	17.81	114.84	14.66	101.49
6	U ARAB EMTS	18.18	121.84	16.68	107.43	16.30	113.18
7	FRANCE	14.54	97.24	16.33	105.23	13.89	96.9
8	NETHERLAND	13.69	91.72	13.71	88.36	12.14	84.4
9	AUSTRALIA	13.35	89.31	11.61	74.82	13.49	93.95
10	JAPAN	11.46	76.68	11.6	74.74	8.96	62.34
11	SOUTH AFRICA	8.26	55.65	9.76	62.92	9.32	65.05
12	SWEDEN	8.42	56.43	8.44	54.38	4.69	32.72
13	CANADA	5.16	34.52	5.45	35.13	5.57	38.72
14	BRAZIL	3.81	25.52	5.45	35.13	4.75	33.23
15	GREECE	6.9	46.07	5.25	33.85	5.71	39.58
16	BELGIUM	5.5	36.84	5.14	33.11	5.92	41.14
17	CHILE	5.87	39.4	4.91	31.62	5.56	38.69
18	DENMARK	4.39	29.39	4.67	30.06	3.73	25.84
19	PORTUGAL	3.66	24.50	3.18	20.44	3.58	24.83
20	SRI LANKA DSR	5.57	37.24	3.22	20.73	5.12	35.85
