

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 2330
TO BE ANSWERED ON 05.03.2020

ASSISTANCE TO ARTISANS FOR CONSTRUCTION OF WORKSHEDS

2330. SHRIMATI QUEEN OJA:
DR. BHARATIBEN DHIRUBHAI SHIYAL:
DR. UMESH G. JADHAV:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Ministry provides financial assistance to artisans to construct workshed and if so, the details thereof;
- (b) the number of Khadi and other artisans benefited under the workshed scheme in Andhra Pradesh during each of the last four years and the current year;
- (c) the total number of Khadi artisans who were provided assistance for construction of worksheds in the States of Assam and Gujarat under the workshed scheme for Khadi artisans during the last five years;
- (d) the details of the steps being taken by the Government to promote Khadi products and their sale; and
- (e) the details of production and sale of Khadi products in the Country, State-wise?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NITIN GADKARI)

(a): Yes Sir. Ministry of Micro, Small and Medium Enterprises (MSME) through Khadi and Village Industries Commission (KVIC) extends financial assistance to Khadi Institutions for construction of Worksheds to Khadi artisans under “Workshed Scheme for Khadi Artisans”. The Scheme introduced in 2008-09 envisages providing sufficient space and congenial environment to artisans for smooth and fatigue free working leading to enhanced production and increased earning. The scheme is demand driven. The pattern of assistance under the scheme is as follows:

Component	Area / unit	Amount of assistance
Construction of Individual Workshed	20 Sq. mtrs.	Rs. 60,000/- or 75% of the cost of workshed (90% for NER), whichever is less.
Construction of Group Workshed (Min. 5 & Max. 15 artisans)	10 Sq. mtrs. per artisan	Rs. 40,000/- per artisan or 75% of the cost of workshed (90% for NER), whichever is less.

(b): Number of Khadi Artisans benefitted under Workshed Scheme in the State of Andhra Pradesh during last four years and current year is as under:

Year	No. of Khadi Artisans benefitted in Andhra Pradesh
2015-16	50
2016-17	200
2017-18	113
2018-19	20
2019-20 (as on 31.1.2020)	118

(c): Number of Khadi Artisans provided financial assistance under Workshed Scheme in Assam and Gujarat during last five years and current year is as under:

Year	No. of artisans benefitted	
	Assam	Gujarat
2014-15	380	200
2015-16	193	50
2016-17	183	200
2017-18	170	0*
2018-19	0*	0*
2019-20 (as on 31.1.2020)	118	0*

*No demand has been received by KVIC

(d): The steps taken by the Government to promote Khadi products and their sale is placed at **Annexure-I**.

(e): State-wise details of production and sale of Khadi products in the country is placed at **Annexure-II**.

Annexure-I referred to in reply to part (d) of the Lok Sabha Unstarred Question No. 2330 for answer on 05.03.2020

The steps taken by the Government to promote Khadi products and their sale are as follows:

1. KVIC provides Modified Market Development Assistance (MMDA) to the registered Khadi Institutions and Khadi artisans.
2. KVIC provides interest subsidy on the working capital loan availed by Khadi Institutions for undertaking production and sales activities under Khadi programme.
3. Eligible Khadi artisans are also provided Workshed for better work atmosphere and storing the materials.
4. For revival of sick Khadi Institutions assistance upto Rs. 9.90 lakh is provided to weak and problematic Khadi Institutions to bring them back to normalcy.
5. For the renovation and modernization of sales outlets run by KVIC, Khadi Institutions and KVIBs financial assistance are being provided under '**Assistance for Marketing Infrastructure**' scheme.
6. **Rozgar Yukt Gaon (RYG)** – To give boost and generate employment opportunities in the villages through hand spun charkha, a new component 'Rozgar Yukt Gaon' under Khadi Vikas Yojana has been introduced with an objective to introduce enterprise-led model replacing subsidy-led model in 50 villages. As part of the scheme, the artisans will be provided with charkhas, looms, warping units, professional skills and administrative framework support to create employment opportunities.
7. To revitalize the Khadi sector with enhanced sustainability of Khadi, increased incomes and employment for spinners and weavers, increased artisans' welfare and to achieve synergy with village industries **KVIC is implementing Khadi Reforms Development Programme (KRDP)**. Under the scheme Khadi Institutions are provided with infrastructure support and also working capital.
8. **Scheme of Fund for Regeneration of Traditional Industries (SFURTI)** was launched by M/o MSME for making Traditional Industries more productive, market driven and competitive by organizing the Traditional Industries and artisans into clusters. Khadi Institutions can avail the benefit of the Scheme to develop their infrastructure and enhance the earning of its artisans.
9. To improve design development of Khadi, the KVIC signed a MoU with National Institute of Fashion Technology (NIFT).
10. To bring in product development and create more employment opportunities in the Khadi sector convergence has been developed with Corporates like Raymond Ltd and Aditya Birla Fashion and Retail Limited (ABFRL).
11. The KVIC also organized exhibitions to extend marketing support of KVI products to the producer Khadi and V.I. units.
12. To create awareness of KVI Schemes among the people Khadi and Village Industries Commission organize seminars, workshops, awareness camps, Peoples Educational Programmes etc.
13. To ensure genuineness of Khadi "Khadi Mark" regulations have been notified by Govt. of India.
14. Sales outlets at domestic airports like Visakhapatnam, Lucknow, Ahmedabad and Varanasi have been opened.
15. Launched 'store app' through mobile application to facilitate the customers to locate Khadi India sales outlet at various geographical locations to increase foot falls at various stores under Khadi sector.
16. KVIC introduced Gift Coupons and Boxes, which create additional employment to the artisans by producing quality material, contribute significantly to sales and give a well packaged product to the hands of buyers.
17. KVIC has been catering to the need of Govt. departments and bulk buyers such as Railways, Defence, Health & family Welfare Departments, Paramilitary forces and other Central & State Govt. Ministries to increase the sale of Khadi products.

Annexure-II**Annexure-II referred to in reply to part (e) of the Lok Sabha Unstarred Question No. 2330 for answer on 05.03.2020**

State-wise/UT-wise details of Production and Sales of Khadi (including Polyvastra and Solar vastra) during the year 2018-19 & 2019-20 (as on 10.02.2020)

Sr. No.	States	2018-19		2019-20 (as on 10.2.2020)	
		Production (Value)	Sales	Production (Value)	Sales
1	Andhra Pradesh	4810.23	6668.86	4517.10	6099.11
2	Arunachal Pradesh	16.13	53.77	21.78	36.28
3	Assam	1239.55	1565.79	1085.45	1176.57
4	Bihar	3186.77	6355.27	2368.10	4649.69
5	Chhattisgarh	5024.32	4058.00	5049.23	5649.33
6	Goa	0.00	32.48	0.00	0.00
7	Gujarat *	15552.25	23035.79	14276.40	21980.00
8	Haryana	15557.11	26072.75	13664.39	18827.99
9	Himachal Pradesh	370.10	824.30	437.14	666.31
10	Jharkhand	1431.00	3654.86	1651.02	3351.00
11	Karnataka	21975.27	24031.30	25838.99	29221.72
12	Kerala	9272.30	24893.23	8802.39	24476.36
13	Madhya Pradesh	2181.28	2607.41	1551.06	3563.13
14	Maharashtra **	634.24	3578.60	467.04	3104.05
15	Manipur	66.34	54.73	76.15	56.95
16	Meghalaya	45.50	48.96	44.28	44.99
17	Mizoram	2.03	8.78	0.00	0.00
18	Nagaland	33.21	47.26	39.04	58.96
19	Odisha	1408.83	1571.17	1415.84	1450.79
20	Punjab	618.29	1280.00	570.27	1322.94
21	Rajasthan	6903.93	10744.51	8801.77	15093.56
22	Sikkim	0.00	10.37	0.00	0.00
23	Tamil Nadu	18682.70	31001.38	18555.49	29094.32
24	Telangana	1156.90	1615.10	891.74	1438.37
25	Tripura	0.69	59.47	0.00	0.00
26	Uttar Pradesh	52502.07	91505.83	46164.20	95059.54
27	Uttarakhand	3302.41	6056.11	3243.17	9055.72
28	West Bengal	24816.29	33989.77	25554.36	30324.88
	TOTAL	190789.74	305425.85	185086.4	305802.56

*including Daman & Diu

** including Dadra & Nagar Haveli

Sr. No.	Union Territories	2018-19		2019-20 (as on 10.2.2020)	
		Production (Value)	Sales	Production (Value)	Sales
1	A&N Islands	0.00	0.00	0.00	0.00
2	Chandigarh (UT)	5.25	348.80	0.00	0.00
3	Delhi	154.00	9611.69	116.00	8673.09
4	Ladakh	5298.00	6010.00	3697.63	3829.64
5	Jammu & Kashmir				
6	Lakshadweep Islands	0.00	0.00	0.00	0.00
7	Puducherry	83.24	116.27	0.00	0.00
	TOTAL	5540.49	16086.76	3813.63	12502.73