

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
LOK SABHA**

**UNSTARRED QUESTION NO. 2096.
TO BE ANSWERED ON WEDNESDAY, THE 04TH MARCH, 2020.**

ACHIEVEMENTS OF I-PRISM

**2096. SHRIMATI RATHVA GITABEN VAJESINGBHAI:
SHRI PARBATBHAI SAVABHAI PATEL:
SHRI PRADEEP KUMAR SINGH:
SHRI NARANBHAI KACHHADIYA:
SHRI JASWANT SINGH BHABHOR:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) the details of the achievements of I-Prism which is a competition relating to Intellectual Property (IP) for the students of schools, polytechnic institutes, colleges and universities;
- (b) whether its second edition has been as successful as the first one; and
- (c) if so, the percentage of schools in India that has been benefited by the said competition?

ANSWER

वाणिज्य एवं उद्योग मंत्री (श्री पीयूष गोयल)

**THE MINISTER OF COMMERCE & INDUSTRY
(SHRI PIYUSH GOYAL)**

- (a): A on 'IPR Awareness, Outreach and Promotion' activity under the National IPR Policy 2016, Cell for IPR Promotion and Management (CIPAM) of Department for Promotion of Industry and Internal Trade in collaboration with ASSOCHAM and ERICSSON India, had launched I-Prism contest (with a special focus on students of schools and colleges) in 2018. I-Prism invites entries from students under two competitive categories: film and comic making and awards are given to top three entries under each category. 73 applications were received in the first edition.

In addition, a Conference on Anti-Counterfeiting was organized on 18th December, 2018. In the first edition (2018-19), about 15,000 institutions were reached out.

- (b): Yes, Sir. The second edition of I-Prism received 97 entries. Total outreach of the second edition (2019-20) was 24,000 institutions, which included 18,000 schools.
- (c): As per MHRD's latest report on 'Educational Statistics at a Glance', 2018, the number of schools at secondary and senior secondary level (target audience for IPRISM) in 2015-16 is 2,52,176. Considering this figure, the outreach of IPRISM in 2019-20 has been calculated as 7.1% schools.
