

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1805
ANSWERED ON 02.03.2020**

**PROPOSALS RECEIVED FROM ASSAM FOR CENTRAL FINANCIAL
ASSISTANCE**

1805. SHRI PALLAB LOCHAN DAS:

Will the Minister of TOURISM be pleased to state:

- (a) whether it is a fact that Assam and other North Eastern States have many tourism destinations suitable for development and promotion and if so, the details thereof;**
- (b) the details of proposals received from the State of Assam for Central Financial Assistance (CFA) along with the funds sanctioned, released and utilized;**
- (c) whether the Government proposes to promote tourism industry by organizing workshops in sync with the resources in Assam;**
- (d) if so, the details thereof; and**
- (e) the details of all the undergoing schemes and introduction of any new scheme to boost tourism in North East, especially in Assam?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (e): The Ministry of Tourism is focusing on development and promotion of tourism in the North Eastern Region.

For promotion of tourism in North Eastern region including Assam the Ministry undertakes following activities:

- (i) Release of television campaigns on Doordarshan and private channels in the country.**
- (ii) Production of publicity material, creatives and television commercials/promotional films on the region.**

- (iii) **The North East region is the theme of the India Pavilion set up by the Ministry at the South Asia Travel and Tourism Exchange (SATTE) in which the Ministry participates annually.**
- (iv) **Complimentary space is provided to the North Eastern States for their participation in the India Pavilion set up by the Ministry at major international travel fairs and exhibitions.**
- (v) **The Ministry organizes an annual International Tourism Mart in the North Eastern region with the objective of highlighting the tourism potential of the region.**

The Ministry under its schemes of Swadesh Drashan, PRASHAD and assistance to Central Agencies provides financial assistance to State Governments, Union Territories and central agencies for development of Tourism infrastructure in the country. The projects under the schemes are identified for development in consultation with the State Governments/Union Territory Administrations and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier. Submission of project proposals by the State Governments and its sanctioning is a continuous process.

The details of projects sanctioned in Assam under above schemes are as follows:

(Rs. in crore)

Sl. No.	Scheme / Year of Sanction	Name of the project	Amt. sanctioned	Amt. released
1	Swadesh Darshan (2015-16)	Development of Wildlife Circuit: Manas- Probitora- Nameri- Kaziranga- Dibru- Saikhowa	95.67	76.54
2	Swadesh Darshan (2016-17)	Development of Heritage Circuit: Tezpur - Majuli - Sibsagar	98.35	45.29
3	PRASHAD (2015-16)	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati	30.71	22.02

4.	Assistance to Central Agencies (2019-20)	Development of jetties at 9 main points of embarkation and embarkation of river cruise on National Waterway 1&2 (Nemati, Jorhat, Biswanathghat Sonitpur, Silaghat, Nagaon in Assam are covered under this project)	28.03	7.01
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Ministry of Tourism from time to time organizes workshops, meetings in various states including Assam with State Governments and Stakeholders to create awareness about the various issues and initiatives for development of tourism in the country.
