

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†1656
ANSWERED ON 02.03.2020**

SCHEMES FOR PROMOTION OF TOURISM IN HARYANA

†1656. SHRI DHARAMBIR SINGH:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the schemes being implemented for promoting tourism across the country including Haryana;**
- (b) whether the Government has identified any tourist spots for promoting tourism in Mahendragarh, Bhiwani, Dadri and Nuh (Mewat) districts of Haryana and if so, the details thereof;**
- (c) if not, whether the Government proposes to develop Dhosi Pahari, Jal Mahal, Sahukar Gumbad (Chor Gumbad), Chhatta Rai Bal Mukand Dass (Birbal Ka Chhatta) etc. as tourist spots in Mahendragarh district and if so, the details thereof;**
- (d) whether the Government proposes to identify several ancient forts and sites in the said districts and improve those sites; and**
- (e) the time by which the said sites are likely to be developed along with the details thereof?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (e): Ministry of Tourism undertakes promotional activities in domestic and international markets through its schemes of 'Domestic Promotion & Publicity including Hospitality (DPPH)' and Overseas Promotion & Publicity Including Market Development Assistance (OPMD). Under these schemes, Ministry of Tourism promotes India as a holistic destination under the Incredible India brand-line. As part of its on-going activities, the Ministry releases print, electronic, online and outdoor media campaigns in the international and domestic markets, to promote various tourism destinations and products of the country.

In addition, the Ministry of Tourism under its schemes of Swadesh Darshan, PRASHAD and Assistance to Central Agencies provides Central Financial Assistance (CFA) to State Governments/UT Administrations/Central Agencies for development of tourism infrastructure in the country including Haryana. Submission of project proposal by the State Government's/Union Territory Administrations and its sanctioning is a continuous process. The projects under the scheme are identified by the respective State Governments/Union Territory Administrations & then taken up for development in consultation with the State Governments/Union Territory Administrations and are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier.

Based on that proposals received from the State Government, the following projects have been sanctioned under the above schemes in the state of Haryana:

Swadesh Darshan Scheme			
(Rupees in Crore)			
S. No.	Year of Sanction	Name of Project	Project cost
1.	2016-17	Krishna Circuit – Development of Tourism infrastructures at Brahamsarovar, Sanhit Sarvoar, Narkateari, Jyotisar in Kurukshetra	97.35
PRASHAD Scheme			
(Rupees in Crore)			
1.	2019-20	Development of Nada Saheb Gurudwara and Mata Mansha Devi Temple in Panchkula District	49.52
Assistance to Central Agencies for Tourism Infrastructure Development			
(Rupees in Lakh)			
1.	2012-13	Implementation of Multi Media/Laser Show at Tilyar Lake	500.00
2.	2017-18	Sound and Light Show at Yadavindra Gardens, Pinjore, Haryana	600.00

Projects Sanctioned under DPPH Schemes (Fair & Festivals and Shopping Festival Guidelines)			
(Rupees in Lakh)			
1.	2014-15	CFA for celebrations of 29th Surajkund Craft Mela 2015	30.00
2.	2015-16	Celebration of 30th Surajkund Crafts Mela 2016	30.00
3.		CFA for Fairs and Festivals (Annual Kapal Mochan Fair, Gita Jayanti Utsav and Pinjore Heritage Festival)	34.50
4.	2016-17	CFA of Organizing 31st Edition of Surajkund International Craft Mela 2017	30.00
5.	2017-18	CFA for Pinjore Festival 2017 and CFA for Celebration of 32nd Surajkund International Craft Mela 2018	55.00
6.	2018-19	Organizing Surajkund International Crafts Mela	30.00
7.	2019-20	CFA for Organizing Mango Mela 2019	25.00
8.		CFA for Heritage Festival	25.00
