GOVERNMENT OF INDIA MINISTRY OF HUMAN RESOURCE DEVELOPMENT DEPARTMENT OF HIGHER EDUCATION LOK SABHA UNSTARRED QUESTION NO.106 TO BE ANSWERED ON 03.02.2020

World Book Fair, 2020

106. SHRI MOHANBHAI KALYANJI KUNDARIYA

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

- a) whether the National Book Trust in collaboration with India trade Promotion Organization has organised 28 edition of World Book Fair 2020 in Delhi recently and if so, the details thereof along with the theme of the fair:
- b) the details of number of foreign exhibitors who participated in the said event:
- c) the details of amount of funds earmarked for the event
- d) whether the fair acts as a gateway to the intellectual world of South Asia and if so, the details thereof:
- e) whether foreign investors also took part in this book fair and if so, the details thereof: and
- f) the other steps taken by the Government to produce and encourage the production of good literature?

ANSWER MINISTER OF HUMAN RESOURCE DEVELOPMENT (SHRI RAMESH POKHRIYAL 'NISHANK')

- a) Yes Sir, The New Delhi World Book Fair (NDWBF), 2020 was organised during 4-12 January, 2020 at Pragati Maidan, New Delhi. The theme of the Fair was "Gandhi: Writers Writer".
- b) In all 13 foreign exhibitors/publishers participated in NDWBF, 2020 from U.K., Saudi Arabia, Spain, Germany, Iran, France, Poland, U.A.E., China, Nepal, Sri Lanka and Egypt.
- c) The funds earmarked for the event was Rs. 1484.00 lakh.

- d) In so far as South Asia is concerned, two countries viz. Sri Lanka and Nepal regularly participate in the NDWBF. Accordingly, National Book Trust (NBT), India has published the title Sri Lanka: A Land in Search of itself under the series 'Afro Asian countries'. Around 30 titles in Nepali language have also been published by NBT for children to promote the language.
- e) No, Sir.
- f) Some of the important steps taken by the Government in collaboration with NBT are as follows:
- (i) on the occasion of the celebration of 550th Birth Anniversary of Guru Nanak Dev Ji, NBT has published 4 titles in Punjabi language to promote the teachings of Guru Nanak Dev JI.
- (ii) on the occasion of celebration of 150th Birth Anniversary of Mahatma Gandhi the title Gandhi "Warrior of Non-violence" has been published.
- (iii) Publication of various books in 50 Indian languages including tribal as well as dialects with a view to provide good literature to children in the mother tongue.
- (iv) Publication of around 300 books in Braille script done for the benefit of visually challenged in 5 languages including English.
- (v) Introducing new series like Nav Lekhan Mala, Mahila Protsahan Yojana, Veer Gatha, Women Pioneers etc with a view to provide a window to new writers especially with respect to books on and by women.