

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
LOK SABHA
STARRED QUESTION NO.*221
(TO BE ANSWERED ON 06.03.2020)

DD CHANNELS IN NE REGION

***221. SHRI C. LALROSANGA:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has any plan to transform the existing Doordarshan Channels of DDK Aizawl, Kohima, Imphal, Gangtok, Agartala and Shillong into 24x7 DD Regional Channels;**
- (b) if so, the details thereof along with the time by which these channels are likely to be made operational;**
- (c) whether it is true that Prasar Bharati started the trial run of 24x7 DD Assam Channel from 01.01.2020;**

- (d) if so, the details thereof along with the time by which the said channel is likely to be launched formally; and**
- (e) whether any special budget allocation is proposed for DD Assam Channel similar to DD Arunprabha Channel and if so the details thereof along with the time frame fixed for the purpose?**

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (SHRI PRAKASH JAVADEKAR)

(a) to (e): A statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF
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(a) & (b): Prasar Bharati has placed limited hours DD channels originating from Aizawl, Kohima, Imphal, Agartala and Shillong on DD FreeDish, a free to air DTH platform of Prasar Bharati w.e.f. March 2019. Prasar Bharati is assessing the resources and manpower requirement for converting into 24x7 channel.

(c) to (e): Prasar Bharati has undertaken test transmission of converting DD North-East Channel into DD Assam channel from 01.12.2019. Expenses for the channel would be met out of the overall allocation relating to Prasar Bharati.
