

LOK SABHA
UNSTARRED QUESTION NO.4360
TO BE ANSWERED ON 13.12.2019

PROMOTION OF PASHMINA SHAWLS

4360. SHRI JUGAL KISHORE SHARMA:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state:

- (a) whether the Government has formulated any scheme for promotion of Pashmina Shawls and other fibres that are famous in Jammu and Kashmir, if so, the details thereof; and
- (b) whether the Government is also considering to set up any textile parks for the same in Jammu and Kashmir, if so, the details thereof?

उत्तर
ANSWER
वस्त्र मंत्री (श्रीमती स्मृति जूबिन इरानी)
MINISTER OF TEXTILES
(SMT. SMRITI ZUBIN IRANI)

(a): Government of India has been providing marketing facilities for all Handloom products including Pashmina Shawls all across the country under Handloom Marketing Assistance (HMA), a component of National Handloom Development Programme (NHDP). Since 2016-17, a total of 678 Handloom Marketing events/expos have been organized in different states to help weavers from all across the country to sell their products. The above product is also registered as Kashmir Pashmina vide application no.46 under Geographical Indications of Goods (Registration and Protection) Act, 1999.

(b): Government of India has sanctioned 2 numbers of Textile Parks in Jammu and Kashmir under Scheme for Integrated Textile Park (SITP). Details are as under:-

Sl. No.	Name of Textile Park	District	GoI Share
1	J&K Textile Park, Kathua, Jammu	Kathua	39.70
2	Kashmir Wool & Silk Textile Park, Ghatti, J & k	Kathua	40.00
