

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.3411
ANSWERED ON 09.12.2019**

IMPACT OF ARTICLE 370 ON TOURISM IN KASHMIR

3411. SHRI PRASUN BANERJEE:

Will the Minister of TOURISM be pleased to state:

- (a) whether abrogation of Article 370 affected tourist flow in Kashmir;**
- (b) if so, the details thereof and the comparison of tourists visited during the last four months with the last five years;**
- (c) whether the Government plans to bring tourism back on track; and**
- (d) the number of tourists visited Kashmir during the last 30 days?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a), (b) and (d): The number of tourists visiting Kashmir from August to November during last five years are as under:

Month	2014	2015	2016	2017	2018	2019
August	98,177	78,980	41,438	1,64,410	86,134	10,130
September	15,640	58,896	31,552	1,35,670	83,723	4,562
October	16,947	65,876	29,905	1,33,220	59,048	9,327
November	24,073	64,778	23,569	1,12,301	39,050	12,086

(c) In order to promote tourism in Jammu & Kashmir region, the following steps have been taken by the Government:

- Started campaigns by participating in various National & International Travel Marts.**
- Launched publicity campaigns through prominent newspapers.**
- Launched promotional campaigns through various trains by way of train wraps.**
- Initiated promotions through LEDs at prominent places in Delhi and Mumbai Airport.**

Further, Ministry of Tourism, Government of India celebrated Paryatan Parv, 2019 in October, 2019 during which, tourism destinations / products of various States/ UTs including Jammu & Kashmir were promoted.
