

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING

LOK SABHA

UNSTARRED QUESTION NO.3140

(TO BE ANSWERED ON 06.12.2019)

DD KISAN CHANNEL

3140. SHRI RAVINDRA KUSHWAHA:

**Will the Minister of INFORMATION AND BROADCASTING
be pleased to state:**

- (a) whether any Government channel is being aired as DD Kisan Channel for youth;**
- (b) if so, the details thereof;**
- (c) if not, whether the Ministry is considering to start a channel for career progression of youth; and**
- (d) the details of programmes being aired at present for career awareness amongst youth out of the total programmes being aired at present?**

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (SHRI PRAKASH JAVADEKAR)

(a) to (d): DD Kisan channel produces content for farmers including for employment and skilling of rural youth. These includes Hello Kisan Live viz. Krishi Shiksha evam Rojgar, Kaushal Vikas Yojana and Chaupal Charcha viz. Arya Yojana (Attracting and Retaining Youth in Agriculture) and PKVY (Pradhan Mantri Kaushal Vikas Yojana). Doordarshan also telecasts special programmes on Skill India.
