

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

LOK SABHA

**UNSTARRED QUESTION NO. 2541.
TO BE ANSWERED ON WEDNESDAY, THE 04TH DECEMBER, 2019.**

GROWTH OF FMCG COMPANIES

**2541. SHRI SAPTAGIRI SANKAR ULAKA:
SHRI ANTO ANTONY:
SHRI GURJEET SINGH AUJLA:
SHRI T.N. PRATHAPAN:
SHRI KUMBAKUDI SUDHAKARAN:
SHRI ABDUL KHALEQUE:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) whether the growth of Fast-Moving Consumer Goods (FMCG) companies has registered a decline during last year;
- (b) if so, the details thereof;
- (c) whether there has been a decline in demand for FMCG products in rural India;
- (d) if so, the details thereof;
- (e) whether the Government has taken steps to increase FMCG sales in India; and
- (f) if so, the details thereof and if not, the reasons therefor?

ANSWER

**वाणिज्य एवं उद्योग मंत्री (श्री पीयूष गोयल)
THE MINISTER OF COMMERCE & INDUSTRY
(SHRI PIYUSH GOYAL)**

- (a) to (f):** Department for Promotion of Industry & Internal Trade under the Ministry of Commerce and Industry have not received information related to Fast Moving Consumer Goods(FMCG) from any industry association. Ministry of Corporate Affairs has also informed that they do not maintain information relating to FMCG sector separately. Companies usually diversify their activities and generate revenue from multiple activities.
