

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 2308
TO BE ANSWERED ON THE 3RD DECEMBER, 2019

E-SERVICES IN AGRICULTURE

2308. SHRI JAYANT SINHA:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the details about awareness programmes introduced by the Government for farmers to encourage using e-services in agriculture and allied sector;
- (b) the challenges faced in spreading awareness amongst farmers in remote villages and the manner in which the Government plans to overcome the same; and
- (c) whether the Government is planning to introduce a unified mobile application for information related to agriculture and if so, the details thereof?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a) to (c): The Indian Council of Agricultural Research (ICAR) has established a network of Krishi Vigyan Kendras (KVKs) in the country which organize various activities for creating awareness among farmers on modern agricultural technologies including encouraging farmers for using e-services in agriculture. Besides, under Agricultural Technology Management Agency (ATMA) Scheme, extension activities are promoted which include farmers training, demonstrations, exposure visits, kisanmela, mobilization of farmers groups and organizing farm schools on the field of progressive farmers etc. Language issues are major challenges being faced in spreading awareness amongst farmers in remote villages. The mobile app 'Kisan Suvidha App' is available for farmers which is giving unified services in the form of directory and advisory services on weather, dealers information, latest Market prices, information of pests/disease, agro advisory, call to Kisan Call Centers (KCC), soil health card information and details of cold storage and godowns etc.
