

LOK SABHA  
UNSTARRED QUESTION NO.2037  
TO BE ANSWERED ON 29.11.2019

WEAVERS AND ARTISANS

2037. DR. NISHIKANT DUBEY:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state:

- (a) The features of the Pradhan Mantri Jeevan Jyoti and Surkasha Bima Yojana and the number of weavers and artisans benefitted under the scheme, State/UT-wise including Jharkhand;
- (b) Whether the Government has formulated any other scheme to improve the economic conditions of weavers and if so, the details thereof; and
- (c) The quantum of export of handloom textiles during each of the last three years and the current year?

उत्तर

ANSWER

वस्त्र मंत्री (श्रीमती स्मृति जूबिन इरानी)

MINISTER OF TEXTILES  
(SMT. SMRITI ZUBIN IRANI)

**(a):** Government of India, Ministry of Textiles is implementing Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) and Pradhan Mantri Suraksha Bima Yojana(PMSBY), components of Handloom Weavers Comprehensive Welfare Scheme to provide the Life, accidental & disability insurance coverage to handloom weavers/workers and handicrafts artisans/workers across the country. The salient features of these components are as follows:-

Scheme components	Age Group	Insurance coverage	Benefits (in Rupees)	Premium Share
PMJJBY	18-50 years	Natural Death	2,00,000	Rs.330/- Gol share - Rs.150/- LIC share - Rs.100/- Weaver/worker -Rs.80/-
PMSBY	18-50 years	Accidental Death	2,00,000	Rs.12/- entirely borne by GOI
		Total Disability	2,00,000	
		Partial Disability	1,00,000	

State/UT-wise number of handloom weavers/workers and handicrafts artisans/workers enrolled across the country, including Jharkhand State under PMJJBY/PMSBY is Annexed.

**(b):** To Develop, promote and to improve the economic conditions of handloom weavers across the country, Government of India has been implementing the following Schemes:-

- 1) National Handloom Development Programme (NHDP)
- 2) Comprehensive Handloom Cluster Development Scheme (CHCDS)
- 3) Handloom Weavers' Comprehensive Welfare Scheme (HWCWS)
- 4) Yarn Supply Scheme (YSS)

Under the above schemes, financial assistance is provided for raw materials, purchase of looms and accessories, design innovation, product diversification, infrastructure development, skill upgradation, lighting units, marketing of handloom products and loan at concessional rates.

#### **A. NATIONAL HANDLOOM DEVELOPMENT PROGRAMME (NHDP)**

- (i) BLOCK LEVEL CLUSTER:** Introduced in 2015-16 as one of the components of National Handloom Development Programme (NHDP). Financial assistance upto Rs. 2.00 crore per BLC for various interventions such as skill upgradation, Hathkargha Samvardhan Sahayata, product development, construction of workshed, project management cost, design development, setting up of common facility centre (CFC) etc. is provided. Besides, financial assistance upto Rs. 50.00 lakh is also available for setting up of one dye house at district level. The proposals are recommended by the State Government.
- (ii) HANDLOOM MARKETING ASSISTANCE** is one of the components of National Handloom Development Programme. In order to provide marketing platform to the handloom agencies/weavers to sell their products directly to the consumers, financial assistance is provided to the States/eligible handloom agencies for organising marketing events in domestic as well as overseas markets.
- (iii) WEAVERS' MUDRA SCHEME:** Under the Weavers' Mudra Scheme, credit at concessional interest rate of 6% is provided to the handloom weavers. Margin money assistance to a maximum of Rs. 10,000 per weaver and credit guarantee for a period of 3 years is also provided. **MUDRA portal** has been developed in association with Punjab National Bank to cut down delay in disbursement of funds for margin money and interest subvention.
- (iv) HATHKARGHA SAMVARDHAN SAHAYATA (HSS):**  
Hathkargha Samvardhan Sahayata (HSS) was introduced on 1st December 2016 with an objective to provide looms/accessories to the weavers to enhance their earnings through improved productivity and quality of the handloom products. Under the scheme, 90% of the cost of loom/accessory is borne by the Government of India while remaining 10% is borne by the

beneficiary. The Government of India's share is released directly in the Bank account of the beneficiary through designated agency.

**(v) EDUCATION OF HANDLOOM WEAVERS AND THEIR CHILDREN:**

Ministry of Textiles has signed Memorandums of Understanding with Indira Gandhi National Open University (IGNOU) and National Institute of Open Schooling (NIOS) to secure educational facilities for the weavers and their families. NIOS offers Secondary and Senior Secondary level education with specialized subjects on design, marketing, business development, etc. through distance learning mode for handloom weavers, whereas IGNOU offers continuing education programs through accessible and flexible learning opportunities relevant to the aspirations of handloom weavers and their children for career progression.

Ministry of Textiles is providing reimbursement of 75% of the fee towards admission to NIOS/IGNOU courses in case of SC, ST, BPL, and Women learners belonging to handloom weavers' families.

- (vi) "INDIA HANDLOOM" BRAND-** During the celebration of 7th August 2015 as National Handloom Day, 'India Handloom' Brand was launched by Hon'ble Prime Minister for branding of high quality handloom products. It promotes production of niche handloom products with high quality, authentic traditional designs with zero defect and zero effect on environment. Since its launch, 1232 registrations have been issued under 122 product categories and sale of Rs. 722.57 crore has been generated.

Initiatives with various leading brands has been undertaken to bring out a separate range of handloom garments in their brand.

- (vii) E-COMMERCE-** In order to promote e-marketing of handloom products, a policy frame work was designed and under which any willing e-commerce platform with good track record can participate in online marketing of handloom products. Accordingly, 23 e-commerce entities have been engaged for on-line marketing of handloom products. A total sales of Rs. 66.20 crore has been reported through the online portal.

- (viii) URBAN HAATS** are set up in the big towns/metropolitan cities to provide adequate direct marketing facilities to the craft persons/weavers and eliminate middle agencies. 38 such Urban Haats have been sanctioned across the country so far.

**B. COMPREHENSIVE HANDLOOM CLUSTER DEVELOPMENT SCHEME:**

The Comprehensive Handloom Cluster Development Scheme (CHCDS) is implemented for development of Mega Handloom Clusters covering atleast 15000 to 25,000 handlooms and financial assistance as Gol share from Rs. 40.00 to Rs.70.00 crore is in a period of 5 years. 8 mega handloom clusters taken up as announced in the Budgets i.e. Varanasi, Sivasagar (2008-09), Virudhunagar, Murshidabad (2009-10), Prakasam & Guntur districts and Godda & neighbouring districts (2012-13), Bhagalpur & Trichy (2014-15).

Under the scheme, components like conducting Diagnostic Study, engaging Designer, Product Development, Corpus for raw material, Construction of Worksheds (for BPL/SC/ST/Women weavers), Skill up-gradation etc. are fully funded by Government of India, while the components like Technology up-gradation, lighting units funded 90% and other common infrastructural projects like Design Studio, Marketing Complex, Value Addition Centres, Publicity etc., are funded by the GOI to the extent of 80%.

**C. HANDLOOM WEAVERS' COMPREHENSIVE WELFARE SCHEME**

Weavers Comprehensive Welfare Scheme (HWCWS) is providing life, accidental and disability insurance coverage under the components Pradhan Mantri Jivan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Converged Mahatma Gandhi Bunkar Bima Yojana (MGBBY).

**D. YARN SUPPLY SCHEME:**

Yarn Supply Scheme is being implemented throughout the country to make available all types of yarn at Mill Gate Price. The scheme is being implemented through National Handloom Development Corporation. Under the Scheme freight is reimbursed and depot operating charges @ 2% is given to depot operating agencies. A component of 10% price subsidy also exists on hank yarn, which is applicable on cotton, domestic silk, wool and linen yarn with quantity caps.

**(c):** The quantum of export of Handlooms during each of the last three years and the current year is as under:

<b>Financial Year</b>	<b>Achievements (in Million US \$)</b>
2016-17	357.58
2017-18	353.92
2018-19	343.43
2019-20 (April to Aug. 2019)	152.03

**Annexure**

<b>State-wise number of handlooms weavers/workers and number of handicraft artisans/workers enrolled under Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) / Pradhan Mantri Suraksha Bima Yojana (PMSBY) from 2017-18 to 2019-20 (till date)</b>		
<b>State</b>	<b>Number of handloom weavers/workers enrolled under PMJJBY/PMSBY</b>	<b>Numbers of handicraft artisans/workers enrolled under PMJJBY/PMSBY</b>
Andhra Pradesh	9024	675
Assam	106	113
Bihar		787
Chattisgarh	331	
Gujarat	-	71
Haryana		171
Himachal Pradesh	2861	236
Jharkhand	-	-
J&K	464	714
Karnataka		1,416
Kerala	3359	1,502
Madhya Pradesh	20	726
Maharashtra	102	2,050
Odisha	9930	
Punjab		144
Rajasthan	18	
Tamil Nadu	143819	418
Uttar Pradesh	11146	237
Uttarakhand	231	418
West Bengal	39113	632
<b>Total</b>	<b>2,20,524</b>	<b>10,310</b>

\*\*\*\*\*