

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 1817
TO BE ANSWERED ON 28.11.2019

EXPORT OF KHADI PRODUCTS

1817. DR. AMOL RAMSING KOLHE:
SHRI A.K.P. CHINRAJ:
SHRI SUNIL DATTATRAY TATKARE:
DR. SUBHASH RAMRAO BHAMRE:
SHRIMATI SUPRIYA SULE:
SHRI KULDEEP RAI SHARMA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of the countries in which Khadi products are exported along with the quantum of Khadi products exported during each of the last three years and the current year;
- (b) whether poor quality of Khadi products has resulted in steep reduction in export of these products to other countries and if so, the details thereof and the reasons therefor;
- (c) the quantum of foreign exchange earned out of Khadi exports during the last three years and the current year;
- (d) whether the Khadi and Village Industries Commission has any mechanism to check the quality of Khadi products produced in the country and if so, the details thereof;
- (e) whether the Government has taken any steps to maintain quality of international standard to boost Khadi exports and if so, the details thereof and if not, the reasons therefor; and
- (f) the other steps taken by the Government to make Khadi an international brand?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NITIN GADKARI)

(a): Details of the countries to which Khadi products are exported along with the quantum of Khadi products exported during each of the last three years is placed at **Annexure-I**. Export data for the current year 2019-20 is not readily available with the KVIC as the Khadi Institutions are scattered all over country and reports are received at the end of the financial year.

(b): No Sir. Export of Khadi products has increased from Rs.196.97 lakh during 2016-17 to Rs.605.62 lakh during 2018-19.

(c): The year-wise value of Khadi products exported by Khadi and Village Industries Institutions during last three years is given in **Annexure-I** as mentioned in reply to Part(a) above.

(d): KVIC has established testing laboratories in the premises of Central Spinning Plants (CSPs) located at Hajipur (Bihar), Chitradurga (Karnataka), Kuttur (Kerala), Sehore (MP) and Raebareilly (UP) for physical and chemical testing of the Khadi cloth produced by the Khadi Institutions. Further, KVIC has also entered into Memorandum of Understanding with Textile Committee, Ministry of Textiles, Government of India for carrying out onsite verification of certified Khadi Institutions applying for 'Khadi Mark' registration to ensure hand spinning and hand weaving process to ensure quality of Khadi products.

(e)&(f): Initiatives taken by the Government to maintain quality of international standard to boost Khadi exports and other steps taken to make Khadi an international brand is placed at **Annexure-II**.

Annexure-I referred to in reply to part (a) of the Lok Sabha Unstarred Question No.1817 for answer on 28.11.2019

Details of the countries to which Khadi products are exported along with the quantum of Khadi products exported during each of the last three years

(Rs. in Lakh)

Year	Khadi products	Exported through export agencies to	Export value
2016 - 17	Woollen Khadi, Silk Khadi, Muslin Khadi	Korea, Muscat, Oman, Germany, Austria, USA, Japan, France, Sweden	196.97
2017 - 18	Woollen Khadi, Silk Khadi, Muslin Khadi	Germany, Australia, South Korea	77.88
2018 - 19	Khadi Fabrics, Khadi Stole, Shawl, Shirting and Suiting	South Korea, Japan, France, Europe	605.62
2019 - 20	Data is received at the end of the financial year, as Khadi Institutions are scattered all over the country.		

Annexure-II referred to in reply to part (e)&(f) of the Lok Sabha Unstarred Question No.1817 for answer on 28.11.2019

Initiatives/steps taken by the Government to maintain quality to boost the sale of Khadi and to make Khadi an international brand:

1. Khadi is hand spun and hand woven fabric in India and hence it is eco-friendly product. Nevertheless, the quality of raw material is being supplied by Central Spinning Plants of KVIC at par with the quality standards of Textile Research Association. Thus, the quality of raw material supplied by Central Spinning Plants replicate into the quality of Khadi yarn and cloth.
2. To ensure genuineness of Khadi “Khadi Mark” has been notified by Government of India.
3. Ministry of Commerce and Industry, Govt. of India has extended KVIC, the status of Deemed EPC, for supporting promotion of Khadi and Village Industries products in international market. 1088 Khadi & Village Industries Institutions and REGP/PMEGP Units have taken its membership to enter in the field of export. KVIC through its assisted institutions and units participates in various international exhibitions.
4. Tie up arrangement with premier institutions like Federation of Indian Export Organization (FIEO), World Trade Centre (WTC), Indian Trade Promotion Organization (ITPO), Trade Promotion Council of India etc., for revitalizing business opportunities in the overseas market by conducting exhibitions and workshops for Khadi Institutions.
5. Tie up arrangements for bringing out innovative export quality product designs with NIFT, etc.
6. KVIC engaged fashion designer of national and international repute for Fashion Designing to make Khadi products more competitive and appealing in the domestic as well as overseas market segment.
7. Assistance is provided under the MPDA Scheme to the eligible Khadi and Village Industries (KVI) Institutions for participation in International Exhibitions/Trade Fairs held in foreign countries in order to showcase KVI products to foreign countries, access international buyers and sellers and forge business alliances, etc.

The eligible items for such participation and the scale of assistance is as under:

S. No.	Eligible items	Scale of assistance for KVIs
i)	Space Rent	100% of the space rent subject to a maximum of Rs.1.25 lakh or actual rent paid, whichever is lower (for one representative from each participating enterprise)
ii)	Air Fare	100% of the Economy Class air fare subject to a maximum of Rs.1.00 lakh or actual fare paid, whichever is lower (for one representative from each participating enterprise)

8. KVIC Exhibiting/Promoting Khadi products under activity of “Global Khadi” on the eve of celebration of 150th Birth Anniversary of Mahatma Gandhi and shipped the Khadi products to 46 Indian Embassies/Missions abroad.
9. The KVIC is also conducting Export work-shops for the benefit of Khadi Institutions.
10. KVIC has been making persistent efforts for the last decades for exporting Khadi & Village Industry products produced by KVI Institutions/Units mainly in USA, European Union, South East Asia, Gulf Countries, UAE, Dubai, etc.
11. Government has issued Harmonized System (HS) code to categorize 11 Khadi products in export and separate tariff lines for these have been created. Definition of Khadi also been included in the supplementary notes of the Customs tariff, which have come into effect from 1.11.2019 on tentative basis. HS code is a unique identity of product ID internationally accepted.