

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION NO. 1627**  
**TO BE ANSWERED ON 28.11.2019**

**SELLING OF COIR PRODUCTS**

1627. SHRI A.K.P. CHINRAJ:  
SHRI SUNIL DATTATRAY TATKARE:  
DR. SUBHASH RAMRAO BHAMRE:  
SHRIMATI SUPRIYA SULE:  
SHRI KULDEEP RAI SHARMA:  
DR. AMOL RAMSING KOLHE:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether India which is the largest producer of coir in the world has not been able to create infrastructure for domestic market to consume the entire coir production on an annual basis, if so, the details thereof and the reasons therefor;
- (b) the number of outlets which the Government has set up throughout the country for selling the coir products;
- (c) whether most of the outlets are in a miserable condition and need immediate renovation;
- (d) if so, the details thereof and the remedial steps taken by the Government in this regard;
- (e) whether the Government has taken steps to popularize and ensure availability of coir products throughout the country, if so, the steps taken in this direction; and
- (f) the other steps taken by the Government to create infrastructure for domestic market to consume the entire coir production?

**ANSWER**

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI NITIN GADKARI)

(a) & (b): The Coir Industry in India is an export oriented industry. However, the reach of the coir products in India is increasing beyond Metros and major cities. Considering the vast geographical area available in India and the huge population, it is expected that the domestic market potential available in India is large enough to consume the entire coir production on annual basis. Government of India through Coir Board has set up 30 outlets throughout the Country for popularizing and selling coir products.

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(c) & (d): The renovation of old Showrooms is taken up on need basis. The Coir Board has already taken up and completed renovation of its Showrooms at Indore, Navi Mumbai, Lucknow, Patna, Trivandrum and Varanasi. Further renovation work of Showrooms at Jammu, Jaipur, Ahmedabad, Mumbai and Chennai has been initiated.

(e) & (f): Government has taken following steps to popularize, ensure availability of coir products throughout the country and create infrastructure:

- (i) It has opened showrooms throughout the country.
- (ii) BIS standards have been got approved for coir geo-textiles.
- (iii) Coir Board initiated action to join hands with KVIC for marketing coir products through KVIC Showrooms.
- (iv) Regular publicity of various coir products.
- (v) 41 numbers of SFURTI coir clusters have been approved and 16 coir clusters are functional.
- (vi) To modernize coir industry, youngsters and women artisans are being trained. In last three years 6474 number of women artisans have been trained.
- (vii) Coir Board organizes participation in important national and international exhibitions.

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