

**GOVERNMENT OF INDIA  
MINISTRY OF PLANNING**

**LOK SABHA  
UNSTARRED QUESTION NO. 1458  
TO BE ANSWERED ON 27.11.2019**

**DISTRICT ACTION PLAN FOR WAYANAD DISTRICT**

1458. SHRI RAHUL GANDHI:

Will the Minister of PLANNING be pleased to state:

- (a) whether the empowered Committee chaired by the CEO, NITI Aayog has initiated any measures to ensure the convergence of schemes and address issues brought up by the Central Prabhari officer in Wayanad district under the aspirational districts programme;
- (b) if so, the details thereof;
- (c) whether one of the stated strategies is to work on the strength of each district and if so, the details thereof;
- (d) the details of the key strengths identified in the District Action Plan for Wayanad district; and
- (e) the measures taken to foster collaboration between citizens, Central and State Governments?

**ANSWER**

**MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF  
PLANNING AND MINISTER OF STATE (INDEPENDENT CHARGE) OF THE  
MINISTRY OF STATISTICS AND PROGRAMME IMPLEMENTATION**

**(RAO INDERJIT SINGH)**

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(a)&(b) The Empowered Committee of Secretaries for the on-going Aspirational Districts Programme (ADP) has been constituted *inter alia* to review the performance of the Programme. This entails reviewing the progress in a district across 49 key performance indicators which are captured regularly on a web portal [championsofchange.gov.in](http://championsofchange.gov.in). These indicators are selected from the sectors which affect quality of life or economic productivity of citizenry viz. health & nutrition,

school education, agriculture and water resources, financial inclusion and skill development and basic infrastructure. The list of these indicators catalogued in a primer is at <http://championsofchange.gov.in/publications>.

The Central Prabhari Officer of Wayanad district had *inter alia* recommended that district should formulate an action plan, its data collection mechanism should improve and there should be convergence and team spirit in the district administration. These recommendations are in line with the directions of the Empowered Committee which reviews the Programme from time to time.

In compliance of the above, the district team has formulated an action plan for development of Wayanad district which is being implemented through convergence of different schemes subject to availability of resources to the district. As regards improvement in data collection mechanism, since the ADP is a data driven Programme under which districts compete on basis of their performance, data collection mechanism has been strengthened and progress are regularly captured on web portal [championsofchange.gov.in](http://championsofchange.gov.in)

(c) Yes. A key element of strategy is to identify strength in each district and to incorporate the same in the vision and plan for the district.

(d) A brief collation of strengths identified in the district action plan is placed at Annexure-A.

(e) Making development a mass movement is an important aspect of strategy of this initiative and Niti Aayog has requested the State Government to take measures to involve citizenry in this Programme. As stated above, the web portal capturing progress in key performance indicator namely [championsofchange.gov.in](http://championsofchange.gov.in) is available in public domain and citizens concerned may see the progress made in the district under the Programme. In addition, Government of India has nominated Central Prabhari Officer for every Aspirational district and their functions *inter alia* include coordination between district, State and Central Government.

**Excerpts from the District Action Plan identified as Strengths.**

1. *“Wide scope of tourism development coupled with indigenous traditional customs and rituals of tribes and tourist friendly climate and large area of forests coupled with wild life with a variety of medicinal plants, are the strengths of Wayanad district. Availability of sufficient rain enables the crops and farm land to become more fertile and productive”. (para 1.13)*
2. *Sectors Identified on the basis of Strengths (para2.1)*
  - A) **Financial Inclusion**

***Pradhan Mantri Jeevan Jyoti Bima Yojana***

- *Projected Availability Of Resources For Different Sources- Branch Networks, Financial Literacy Counsellors, Business Correspondents, Akshaya Centres*
- *Broad Strategy Envisaged- Conduction Camps For Target Groups On An Ongoing Basis, Giving Individual Targets To The Branches And Continuous Monitoring Of The Targets*

***Pradhan Mantri Suraksha Bima Yojana***

- *Projected Availability Of Resources For Different Sources- Branch Networks, Financial Literacy Counsellors, Business Correspondents, Akshaya Centres*
- *Broad Strategy Envisaged-Conduction-Camps For Target Groups On An Ongoing Basis, Giving Individual Targets To The Branches And Continuous Monitoring Of The Targets*

***Atal Pension Yojana***

- *Projected Availability Of Resources For Different Sources- Branch Networks, Financial Literacy Counsellors, Business Correspondents, Akshaya Centres*
- *Broad Strategy Envisaged-Conduction-Conduction Camps For Target Groups On An Ongoing Basis, Giving Individual Targets To The Branches And Continuous Monitoring Of The Targets*

***B) Education***

*Education Sector in Wayanad district is quite well organised. There are a total of 301 Schools in this district, consisting of 149 Lower Primary Schools, 79 Upper Primary Schools, 29 High Schools, 32 Higher Secondary Schools, 6 Vocational Higher Secondary Schools and 6 Special Schools. Wayanad is single Education District with One Deputy Director, One District Education Officer, and three Assistant Educational Officers. It has also a District Institute of Education and Training, located at Sulthan Bathery. Besides, a Kendriya Vidyalaya, a Jawahar Navodaya Vidyalaya and 8 CBSE Schools and 1 ICSE School are functioning in this District. (para 4.1)*

*Transition rate from primary to upper primary school level (yearly)- 99.55% (para2.1)*

- Projected Availability Of Resources For Different Sources- Various Schemes by SSK and General Education Department*
- Broad Strategy Envisaged- Programmes like Dropout free Wayanad, Appointment of Mentor Teaches & Ooru vidhya Volunteers*

*Mathematics performance in class 3- 67.02%, Mathematics performance in class 5- 59.78% (para 2.1)*

- Broad Strategy Envisaged Ganitha Vijayam Programme*

*Language performance in class 3 and Class 5 and Class 8 - 66.87% and 63.81% and 60.54%*

- Broad Strategy Envisaged- Malayalathilakkam, Hello English Programme, Hello English Programme*

*Female literacy rate (15+ age group) is 85.70 %*

- Broad Strategy Envisaged- Kerala Saksharatha Mission, Saksharatha Classes conducted at different centers.*

*However, tribal education in the district is a major concern due to low enrolments and high dropout rates.*

### *3. Agriculture*

*Strengths as mentioned in the District Action Plan (para 5.3.1)*

- Agriculture is the main source of livelihood of rural people*
- Involvement of Tribal people in agriculture especially in paddy cultivation*
- Geographical indication obtained for Wayanadan Scented Rice*
- Better farmer-extension-research linkage*
- Adoption of integrated and mixed farming system to maximize income from unit acreage*
- Climatic conditions favorable for growing both tropical and temperate crops*
- Strong Linkage of Agriculture with Animal husbandry, dairy and fisheries*
- Willingness of farmers to adopt novel technologies in Agriculture*
- Increasing demand for Wayanadan crop produces like coffee, ginger, turmeric, scented rice and spices*

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