### GOVERNMENT OF INDIA MINISTRY OF TOURISM

# LOK SABHA UNSTARRED QUESTION NO.†1310 ANSWERED ON 25.11.2019

#### **DEVELOPMENT OF PRAYAGRAJ**

#### †1310. SHRIMATI KESHARI DEVI PATEL:

#### Will the Minister of TOURISM be pleased to state:

- (a) the schemes for the development of Prayagraj (UP) which is also known as Sangam Nagari along with the details thereof;
- (b) the steps taken to attract foreign tourists;
- (c) whether there is any scheme of the Government to provide world class facilities to the foreign tourists; and
- (d) if so, the details thereof?

#### **ANSWER**

## MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI PRAHLAD SINGH PATEL)

(a) to (d): Ministry of Tourism under its schemes of Swadesh Darshan, PRASHAD and Assistance to Central Agencies provides State financial assistance to **Governments/UT** Administrations/Central Agencies for development of tourism infrastructure in the country including in Uttar Pradesh. projects under the schemes are identified for development in consultation with the State **Governments/Union** Administrations and are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier.

Under above schemes Ministry has sanctioned 16 projects for Rs. 653.16 Crores as on date for development of tourism infrastructure in Uttar Pradesh. Details of the projects are at annexure.

Ministry of Tourism promotes India as a holistic destination under the Incredible India brand-line. As part of its on-going activities, the Ministry releases print, electronic, online and outdoor media campaigns in the international and domestic markets, to promote various tourism destinations and products of the country, including those in the State of Uttar Pradesh. Ministry during the Kumbh Mela 2019 carried out special promotional activities as part of the Global Media Campaign 2018-19, on television and in the online media. The Ministry also organized Familiarization Tours for Tour Operators / Media representatives from overseas to visit India for the Kumbh.

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STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.†1310 ANSWERED ON 25.11.2019 REGARDING DEVELOPMENT OF PRAYAGRAJ.

### DETAILS OF PROJECTS SANCTIONED TO THE STATE OF UTTAR PRADESH UNDER VARIOUS SCHEMES OF MINISTRY OF TOURISM.

(Rs. in crore)

	(Rs. in crore		
S.	Scheme/	Name of the project	Amount
No.	Year of Sanction		Sanctioned
1	Swadesh Darshan 2016-17	Development of Buddhist Circuit: Srawasti, Kushinagar, & Kapilwastu.	99.97
2	Swadesh Darshan 2016-17	Development of Ramayana Circuit: Chitrakoot and Shringverpur as	69.45
3	Swadesh Darshan 2016-17	Development of Spiritual Circuit: Shahjahanpur-Basti- Ahar-Aligharh- Kasgunj-Sarosi-Pratapgarh-Unnao- Kaushambi- Mirzapur-Gorakpur- Kairana- DoamrFiyagunj- Bagpat- Barabanki- Azamgarh	68.39
4	Swadesh Darshan 2016-17	Development of Spiritual Circuit: Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur- Salempur- Ghosi- Balia- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi	63.77
5	Swadesh Darshan 2016-17	Development of Heritage Circuit: Kalinjar Fort (Banda)- MarharDham (SantKabir Nagar)- ChauriChaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed Smarak (Meerut)	34.82
6	Swadesh Darshan 2017-18	Development of Ramayana Circuit : Ayodhya	133.31

7	Swadesh	Development of Spiritual Circuit:	14.52
	Darshan	Jewar-Dadri-Sikandrabad-Noida-	
	2018-19	Khurja-Banda	
8	Swadesh	Development of Spiritual Circuit :	21.16
	Darshan	Gorakhnath Temple(Gorakhpur),	
	2018-19	Devipattan Temple (Balrampur) and	
		Vatvashni Temple (Domariyagunj)	
9	PRASHAD	Development of Mathura-Vrindavan as	14.93
	2014-15	Mega Tourist Circuit (Ph-II)	
10	PRASHAD	Construction of Tourist Facilitation	9.36
	2014-15	Centre at Vrindavan, Distt. Mathura	
11	PRASHAD	Development of Varanasi	20.40
	2015-16		
12	PRASHAD	Cruise Tourism in River Ganga,	10.72
	2017-18	Varanasi	
13	PRASHAD	Development of Varanasi Under	44.60
	2017-18	Prashad Scheme - II	
14	PRASHAD	Development of Govardhan, Mathura	39.74
	2018-19		
15	Assistance	Illumination of monuments in	5.12
	to	Varanasi/Sarnath (Dhamekh Stupa in	
	Central	SarnathChaukhandi Stupa in Sarnath,	
	Agencies	Tomb of Lalkan in Sarnath and Man	
	2014-15	Mahal in Banaras).	
16	Assistance	Illumination of three monuments in	2.9
	to	Varanasi, Uttar Pradesh	
	Central	1.Dashashwamedh Ghat to Darbanga	
	Agencies	Ghat (stretch of 300 m)	
	2017-18	2. Tulsi Manas Mandir	
		3. Sarnath Museum	
		Total	653.16

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