GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.†1171 ANSWERED ON 25.11.2019

FUNDS SPENT FOR DEVELOPMENT OF TOURIST DESTINATIONS IN HARYANA

†1171. SHRI DHARAMBIR SINGH:

Will the Minister of TOURISM be pleased to state:

- (a) the names of the places in Haryana which are being developed as tourist destinations along with the details thereof;
- (b) the year-wise details of the funds spent for development of each of the tourist destination during the last three years;
- (c) whether the Government has formulated any scheme to promote tourism in districts adjoining the Aravali hills; and
- (d) if so, the details thereof and if not, the reason for not introducing any such scheme?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI PRAHLAD SINGH PATEL)

(a) & (b): Ministry of Tourism under its schemes of Swadesh Darshan, PRASHAD and Assistance to Central Agencies provides financial assistance to State Governments/UT Administrations/Central Agencies for development of tourism infrastructure and facilities in the country including Haryana.

The projects under the scheme are identified for development in consultation with the State Governments/Union Territory Administrations and are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier.

The Ministry has sanctioned following projects in the state of Haryana for development of tourism during the last three years:

(Rs. in crore)

S. No.	Scheme/ Year of Sanction	Name of the project	Amount Sanctioned	Amount released
1	Swadesh Darshan 2016-17	Development of Tourism Infrastructures at places related to Mahabharata in Kurukshetra under Krishna Circuit	97.35	77.88
2	Assistance to Central Agencies 2017-18	Sound and Light Show at Yadavindra Gardens, Pinjore, Haryana.	6.00	3.00

In addition, the Ministry has identified Gurudwara Nada Saheb and Mata Mansa Devi Temple, Panchkula in Haryana for development under PRASHAD Scheme.

(c) & (d): Ministry of Tourism promotes India as a holistic destination under the Incredible India brand-line. As part of its ongoing activities, the Ministry annually releases print, electronic, online and outdoor media campaigns in the international and domestic markets, to promote various tourism destinations and products of the country, including those in the State of Haryana. In addition, the Indiatourism Offices in India and overseas disseminate information and undertake various promotional activities with the objective of showcasing the varied tourist destinations and products of the country.
