

LOK SABHA
UNSTARRED QUESTION NO. 1106
TO BE ANSWERED ON 22.11.2019

CENTRE FOR SILK WEAVING

1106 SHRI RAVIKUMAR D:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state:

- (a) whether the Ministry proposes to revive and improve unique weaving centres like Siruvanthadu, Villuppuram District which has been neglected so far by the Tamil Nadu handloom department and if so, the details thereof;
- (b) whether the Government has any plan to assist weavers to get GI mark and if so, the details thereof;
- (c) whether the Government has any plan to make it mandatory to buy student uniforms directly from handloom weaver societies and if so, the details thereof; and
- (d) whether the Government has any plan to assist weavers to sell their products directly on online portals like Amazon and Flipkart and if so, the details thereof ?

उत्तर

ANSWER

वस्त्र मंत्री (श्रीमती स्मृति ज़बिन इरानी)

MINISTER OF TEXTILES
(SMT. SMRITI ZUBIN IRANI)

(a): Government of India is implementing schemes in all places across India including Tamilnadu to improve the technique of weaving. Under Hathkargha Samvardhan Sahayata (HSS) technological up-gradation items such as loom, jacquard, doobby, accessories etc. are provided to the handloom weavers. The weaving trainings are also imparted in and outside block level clusters under National Handloom Development Programme (NHDP) & Comprehensive Handloom Cluster Development Scheme (CHCDS) in the country including Tamil Nadu. Further for Capacity Building in textile sector SAMARTH is being implemented with the broad objective to skill the youth for gainful and sustainable employment in the textile sector.

(b): This Ministry provides financial assistance for registering the designs/products of Handloom under Geographical Indication Act, 1999. So far, a total no. of 65 handloom products and 06 product logos are registered under GI Act.

(c): Central Govt. has no such plan to buy student uniforms directly from handloom weaver/societies. However, certain State Govts. are engaging weavers/societies for uniforms of Govt. school students.

(d): This Ministry has engaged 23 e-commerce agencies including Amazon and Flipkart for promotion of e-marketing of handloom products.
