

**GOVERNMENT OF INDIA
MINISTRY OF CULTURE**

LOK SABHA

**UNSTARRED QUESTION NO. 105
TO BE ANSWERED ON 18.11.2019**

STATUS OF CCRT

**†105. SHRI RAMESH CHANDER KAUSHIK:
MOHAMMED FAIZAL P.P.:
SHRI DILIP SAIKIA:
SHRI PARVESH SAHIB SINGH VERMA:**

Will the Minister of **CULTURE** be pleased to state:

- (a) whether the Government is planning to establish Rashtriya Centre for Cultural Resources and Training (CCRT) to promote Indian Culture and if so, the details thereof and the present status of CCRT;
- (b) whether the Government is considering to implement certain special schemes in several States including Haryana, Assam and other North Eastern States and if so, the details thereof along with the number of schools and colleges likely to benefit through these schemes;
- (c) whether the Government has taken any steps to make people explore and understand the unknown aspects of India's lesser known places and their rural and semi-urban culture and if so, the details thereof;
- (d) whether the Government is planning to launch e-portal named 'Digital Bharat Digital Sanskriti' and a YouTube channel for CCRT to promote Indian Culture and if so, the details thereof along with the salient features of the e-portal of CCRT and the budget allocated for the purpose; and
- (e) whether the Government has entered into any agreements with companies or YouTubers for running its CCRT YouTube channel and if so, the details thereof along with the funds allocated in this regard?

ANSWER

**MINISTER OF STATE (IC) FOR CULTURE &
TOURISM
(PRAHLAD SINGH PATEL)**

- (a): Centre for Cultural Resources and Training (CCRT), an autonomous institution working under the aegis of Ministry of Culture, Government of India is one of the premier institutions working in the field of Linking Education with Culture in the country. The CCRT, set up in the seventies as a result of the efforts of Smt. Kamaladevi Chattopadhyay and Dr. (Mrs.) Kapila Vatsyayan, is working in the field of linking education with culture.

Over the years, it has conducted research and has worked out methodologies for providing a cultural component in classroom teaching, thereby to some extent, achieving the objectives of the integrated approach to education using a culture base to understand the various school disciplines. The mission of the CCRT is to infuse into teachers and students awareness of the importance and plurality of the regional cultures of India, and the need to conserve and preserve our natural and cultural heritage, and thereafter to integrate this knowledge with school education.

(b): At present and during the financial year 2019-20, there is no special schemes to be implemented in several States by CCRT including Haryana, Assam and other North-Eastern States. However, all the regular schemes of this Ministry including CCRT are being implemented all over the country including these States also.

(c): The CCRT has started publishing books from the series "Untold Tales of India" to make people aware and understand the unknown aspects of India's lesser known places and their culture. Till now CCRT has published 04 books on such places namely:-

- (a) Kalpi
- (b) Chamba
- (c) Hamara Saharanpur
- (d) Devas Ki Sanskritik Parampara

Books to be published in the year 2019-20:

- (a) Aranama
- (b) Suryadeha Ka Surat Aur Surat Ke Heera
- (c) Chitrakoot
- (d) Santo Ka Sahar Hoshiarpur
- (e) Sikar
- (f) Pithoragarh
- (g) Champavat Ka Sanskritik Vaibhav.

(d): The Hon'ble Minister of Tourism and Culture, Shri Prahlad Singh Patel has launched E-portal and CCRT You-tube official channel titled "*Digital Bharat-Digital Sanskriti*" in a function held on October 21, 2019 at CCRT, New Delhi. The E-portal has connected the CCRT Headquarter at Delhi with all the three Regional Centres located at Hyderabad, Udaipur and Guwahati respectively in its Phase-I. Besides this, the 09 Interpretation Centres set up by CCRT under the Sanskriti Project implemented at Varanasi are also being linked through this E-portal.

The CCRT trained teachers, teacher educators, District Resource Persons, Scholarship holders and Fellows have been requested to send their 02 to 05 minutes videos on Indian Arts and Culture for uploading/posting in CCRT official You-tube Channel. The Documentation Section of CCRT is getting several such Videos since its launch and after a close scrutiny, the selected Videos are being uploaded on the channel besides the other Audio -Visual material developed by CCRT from its achieves.

There is no separate budget allocated for this purpose.

(e): The CCRT has not entered into any agreements with companies or You-Tubers for running its You-tube channel as it is managed in-house by the CCRT documentation team. However, a Memorandum of Understanding (MoU) has been signed with Routes

2 Roots, a non- profit NGO to provide its technical expertise and inputs for running CCRT E-portal from time to time without any financial amount given to NGO.
