GOVERNMENT OF INDIA
MINISTRY OF WOMEN & CHILD DEVELOPMENT

LOK SABHA
STARRED QUESTION NO. 363
TO BE ANSWERED ON 13.12.2019

YUWAAH PROGRAMME

363. SHRI PARBHUBHAI NAGARBHAI VASAVA:
SHRI A. RAJA:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

(a) the salient features of “YuWaah” programme, recently launched by the Government across the country and the details of the funds proposed to be spent for the same, State/UT-wise including Gujarat and Tamil Nadu;
(b) the number and details of States which are likely to be included under this programme;
(c) whether the Government has tied up with UNICEF or signed any Memorandum of Understanding (MoU) with any other organisation under this programme, if so, the details thereof;
(d) the details of the sectors likely to be included under this programme and the targets fixed thereunder; and
(e) whether the Government is planning to include rural areas (especially women) under this programme, if so, the details thereof, State/UT-wise including Gujarat and Tamil Nadu and the time by which the programme is likely to be implemented?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) to (e): A Statement is laid on the Table of the House.

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(a) to (e): The details of YuWaah (Generation Unlimited) launched in India on 01.11.2019 are as under:-

UNICEF has informed that they have launched ‘YuWaah’ Generation Unlimited in India on 01.11.2019. According to UNICEF, Generation Unlimited, called YuWaah in India, is a multi-stakeholder alliance which aims to facilitate youth to gain relevant skills for productive lives and the future of work. The target age group of YuWaah includes adolescent girls and boys and its key mission is to promote access to foundational, transferable and 21st century skills for youth inside and outside formal education systems, which includes defining foundational skills, life skills and flexible learning and identifying and scaling impactful delivery models. Further, UNICEF has stated that YuWaah intends to create platforms to guide youth to market opportunities (career guidance, mentorship, internships, apprenticeships) and facilitate integration of career guidance in school education.

As per UNICEF, Statement of Intent has been signed with Atal Innovations Mission, State Government of Punjab and other partners including UN agencies, private sector and civil society.