GOVERNMENT OF INDIA MINISTRY OF YOUTH AFFAIRS & SPORTS DEPARTMENT OF SPORTS

LOK SABHA

STARRED QUESTION NO.147 TO BE ANSWERED ON 28.11.2019

Fit India Movement

†*147.SHRI GOPAL CHINNAYA SHETTY: DR. (PROF.) KIRIT PREMJIBHAI SOLANKI:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) whether the Government has launched the "Fit India Movement" in August, 2019 to encourage the citizens to maintain physical fitness and if so, the details thereof including the steps and policies to be undertaken to increase the fitness and physical health of citizens under this mission;
- (b) whether the Government has received any request/proposal from public representatives in September, 2019 for organising 'Fit India Movement' in coordination with the State Government at various locations in Mumbai and if so, the details and the present status there of including the names of such locations;
- (c) the time by which a decision is proposed to be taken in this regard;
- (d) whether the Government has taken any steps to make "Fit India Movement" successful by preparing an outline through the Ministry in consultation with the Ministries of Human Resource Development, Panchayati Raj, Rural Development and the State Governments and if so, the details thereof including the progress made under the said Movement so far;

- (e) the details of initiatives and awareness campaigns that will be undertaken to spread awareness on fitness in India under this scheme; and
- (f) the details of individuals, celebrities and organizations who are ambassadors for this mission?

ANSWER

THE MINISTER OF STATE (INDEPENDENTCHARGE) FOR YOUTH AFFAIRSAND SPORTS [SHRI KIREN RIJIJU]

(a)to(f): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (A) TO (F) OF LOK SABHA STARRED QUESTION NO.147 TO BE ANSWERED ON 28.11.2019 REGARDING FIT INDIA MOVEMENT ASKED BY SHRI GOPAL CHINNAYA SHETTY AND DR. (PROF.) KIRIT PREMJIBHAI SOLANKI.

- (a): Yes Sir. The Honourable Prime Minister has launched the Fit India Movement on 29th August 2019 for promoting physical fitness of all by inculcating a habit of fitness in all citizens. For the Fit India Movement the Government is playing the role of a catalyst so that Fit India become a people's movement. Fit India is a people centric movement to be run on voluntary basis with participation of as many citizens as possible. Citizens are being encouraged to spend time every day on physical activities in any form be it sports, games, walking, jogging, cycling, dancing, yogasan or any other form of physical activity or combinations thereof. Plog Runs were organized on 2nd October across India and now monthly Plog Runs are being organized in all districts across India. Fit India School Weeks are being celebrated in various schools in November-December 2019 to create awareness about fitness. Fit India School along with ranking system has been launched wherein State and Union Territory Governments have been urged to encourage and facilitate obtaining Fit India status by maximum number of schools. MYAS is working with stakeholders to organise Fit India Cyclothon, Walkathon and Fit India Traditional Games at various places in next few months. Planning and undertaking similar activities in various fields is a continuous process.
- (b) and (c):Fit India Movement being a people's movement it does not require any approval from the Central Government for organizing any Fit India event in any place or area. My Ministry has not received any proposal for organizing any Fit India event from the Government of Maharashtra, although I have received requests from people's representative and private organizations to organize 'Fit India Movement' programmes in their constituency/organisations which are under consideration.
- (d): My Ministry has drawn a list of possible activities for different related Ministries, including the Ministries of Human Resource Development and Panchayati Raj & Rural Development, for encouraging and spreading Fit India Movement. Efforts are on for early completion of the consultative process. However, Fit India activities are continuing to be launched during the consultative

process. State and Union Territory Governments have been urged to encourage and facilitate Fit India Movement in their respective jurisdictions.

(e): Same as (a) above

(f): Fit India being a voluntary people's movement all individuals and organisations could contribute and work as fitness ambassadors.
