

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION No. 560
(TO BE ANSWERED ON 06.02.2024)**

‘WELFARE SCHEMES AT PANCHAYAT LEVEL’

560. DR. ALOK KUMAR SUMAN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has taken any step to ensure that information about Government welfare schemes reaches the people at Panchayat level in Bihar, particularly Gopalganj District and if so, the details thereof;
- (b) whether the Government has any schemes to connect all public administration offices with e-governance for better transparency, if so, the details thereof; and
- (c) whether the Government has planned to streamline the process of setting up audio or visual communications in rural areas for better information management and if so, the details thereof?

ANSWER

MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS AND SPORTS {SHRI ANURAG SINGH THAKUR}

(a): Ministry of Information and Broadcasting disseminates information on Government policies, programmes, initiatives and achievements utilizing various media vehicles. The target area for such information/ publicity campaigns depends on the target audience specified by the concerned Ministries/Departments.

(b): As part of the Digital India Programme, the Government has launched the eGramSwaraj application under the e-Panchayats Mission Mode Project. The application serves as a comprehensive digital platform for Panchayats, encompassing planning, accounting, monitoring and facilitating online payments.

(c): Central Bureau of Communication (CBC) utilized the regional TV channels for dissemination of information about Government schemes as per the target audience for the messaging of the concerned information/publicity campaign. In order to improve the communication in rural areas, the Government of India has also approved a policy for the grant of licenses for setting up Community Radio Stations to educational institutions and 'non-profit' organizations such as civil society and other voluntary organizations. It facilitates development by disseminating information regarding rural development, agriculture health, nutrition, education etc., thus enabling Government to reach out to beneficiaries effectively.
