

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.311
ANSWERED ON 05.02.2024**

DEVELOPMENT OF SPECIAL FESTIVAL TOURISM CIRCUIT

311. SHRI T.N. PRATHAPAN:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to develop a special festival tourism circuit around Thrissur with special reference to the Thrissur Pooram Festival and if so, the details thereof;**
- (b) whether the Government has released adequate funds for the development of Guruvayoor temple and the Temple town under PRASHAD scheme and if so, the details thereof;**
- (c) whether the Government is aware of the tourism potential of beaches such as Snehatheeram Beach, Thalikkulam and Chavakkad Beach in Thrissur Constituency;**
- (d) if so, the details of the initiatives taken by the Government for the same; and**
- (e) the details of funds released and utilized for promotion of tourism projects supported by the Government in Thrissur?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): No intervention has been sanctioned in Thrissur to develop a special festival tourism circuit. However, under the Swadesh Darshan Scheme, the Ministry of Tourism has sanctioned financial assistance to the State of Kerala for Development of Eco Circuit, Spiritual Circuit and Rural Circuit during 2015-16 to 2018-19 the details of which are at annexure.

(b): The Ministry of Tourism, under the PRASHAD Scheme, sanctioned a project 'Development of Guruvayur Temple, Thrissur' for Rs.45.19 crore in Kerala. The project is now completed and the facilities are open to the public.

(c) & (d): Ministry of Tourism promotes India as a holistic destination to promote various tourism destinations including beaches, products, fairs & festivals etc. of the Country.

The Ministry also provides Central Financial Assistance to State Governments/UT Administrations for organising fairs, festivals and tourism related events under Domestic Promotion & Publicity including Hospitality Scheme (DPPH) based on proposals received from the States/Union Territories, subject to adherence to scheme guidelines and availability of funds.

(e): The details of funds released under the Events Support scheme of the Ministry of Tourism for Thrissur is as under:

| EVENTS NAME | AMOUNT (Rs. in Lakhs) |
|---|------------------------------|
| Global Yoga Fest- 2019 held in Feb 2019 in Thrissur | 7.5 |
| Global Yoga Fest-2020 held in Feb 2020 in Thrissur | 7.5 |
| Global Yoga Fest-2021 held in March 2021 in Thrissur | 10 |

ANNEXURE**STATEMENT IN REPLY TO PART (a) OF LOK SABHA UNSTARRED QUESTION NO.311 ANSWERED ON 05.02.2024 REGARDING DEVELOPMENT OF SPECIAL FESTIVAL TOURISM CIRCUIT BY SHRI T.N. PRATHAPAN****LIST OF PROJECTS SANCTIONED UNDER THE SWADESH DARSHAN SCHEME IN THE STATE OF KERALA****(₹ in crore)**

| S. No. | State / UT | Circuit / Sanction Year | Name of the Project | Amount Sanctioned | Amount Released | Amount Utilized | Physical Status (%) | Implementing Agency |
|---------------|-------------------|--------------------------------------|---|--------------------------|------------------------|------------------------|----------------------------|---|
| 1 | Kerala | Eco Circuit 2015-16 | Development of Pathanamthitta-Gavi-Vagamon-Thekkady | 64.08 | 64.08 | 64.08 | Complete | Department of Tourism, Government of Kerala |
| 2 | Kerala | Spiritual Circuit 2016-17 | Development of Sabarimala - Erumeli-Pampa-Sannidhanam | 47.74 | 28.67 | 34.61 | 95.00 | Department of Tourism, Government of Kerala |
| 3 | Kerala | Spiritual Circuit 2016-17 | Development of Sree Padmanabha Arnamula | 78.08 | 73.77 | 70.00 | Complete | Kerala Tourism Development Corporation |
| 4 | Kerala | Rural Circuit 2018-19 | Development of Malanad Malabar Cruise Tourism Project | 57.35 | 30.98 | 36.53 | 54.60 | Kerala Tourism Development Corporation |
| 5 | Kerala | Spiritual Circuit 2018-19 | Development of Sivagiri Sree Narayana Guru Ashram-Arruvipuram-Kunnumpara Sree Subrahmania-Chembazhant hi Sree Narayana Gurukulam | 66.42 | 42.01 | 16.19 | 51.74 | India Tourism Development Corporation (ITDC) |
