

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
UNSTARRED QUESTION NO. 234
ANSWERED ON 05.02.2024

MERA GAON MERI DHAROHAR

234. SHRI PARBATBHAI SAVABHAI PATEL:
SHRIMATI RANJEETA KOLI:
DR. MANOJ RAJORIA:
SHRI SANJAY BHATIA:
SHRI SUMEDHANAND SARASWATI:
DR. SHRIKANT EKNATH SHINDE:
SHRI UNMESH BHAIYYASAHEB PATIL:
DR. HEENA VIJAYKUMAR GAVIT:
DR. KRISHNA PAL SINGH YADAV:
PROF. RITA BAHUGUNA JOSHI:
DR. SUJAY RADHAKRISHNA VIKHE PATIL:
SHRI TAPIR GAO:

Will the Minister of CULTURE be pleased to state:

- (a) the details of the Mera Gaon Meri Dharohar (MGMD) project under the National Mission on Cultural Mapping in coordination with Indira Gandhi National Centre for the Arts (IGNCA);
- (b) the details of the objectives and aims of the project;
- (c) the details of the schemes of financial assistance for Promotion of Art and Culture;
- (d) the details of the funds allocated for the schemes; and
- (e) the definite steps taken by the Government to give respect for Freedom Fighters, Jallianwala Bagh renovation, Netaji Statue, Statue of Unity, Celebrate Gandhiji Jayanti and Tribal Freedom Fighters etc.?

ANSWER

MINISTER OF CULTURE, TOURISM AND DEVELOPMENT
OF NORTH EASTERN REGION
(SHRI G. KISHAN REDDY)

(a) & (b) The Government of India has decided to map and document all villages under Mera Gaon, Meri Dharohar (MGMD) Programme. A web portal on MGMD has also been launched on 27.07.2023. The MGMD seeks to compile comprehensive information detailing the life, history, and ethos of Indian villages and to make the same available to virtual and real-time

visitors. Under the MGD, information is collected under seven broad categories as given below-

- Arts and Crafts Village
- Ecologically Oriented Village
- Scholastic Village linked with Textual and Scriptural Traditions of India
- Epic Village linked with Ramayana, Mahabharata and/or Puranic legends and oral epics
- Historical Village linked with Local and National History
- Architectural Heritage Village
- Any other characteristic that may need highlighting such as fishing village, horticulture village, shepherding village etc.

(c) The Ministry of Culture is implementing a Scheme of Financial Assistance for Promotion of Art and Culture consisting 08 components through which cultural organizations are given financial assistance for the promotion of art and culture. The details of the Schemes, through which cultural organizations are given financial assistance under scheme of Financial Assistance for Promotion of Art and Culture are placed at **Annexure-I**.

(d) Financial outlay of Rs.353.46 Crores is approved under the scheme of Financial Assistance for Promotion of Art and Culture consisting 08 scheme components' for a period of five financial years w.e.f 2021-2022 to 2025-2026.

(e) Government of India decided to celebrate Azadi Ka Amrit Mahotsava in befitting manner at national and international level during 15th August 2022 to 15th August 2023. Azadi ka Amrit Mahotsav has been formally launched on 12th March, 2021 viz 75 weeks prior to 15th August 2022. Under the "Azadi Ka Amrit Mahotsav", Govt. of India celebrated Janjatiya Gaurav Diwas, vide which, the contribution of Tribal freedom fighters was highlighted, and commemorations were held in remembrance of freedom fighters.

Through the campaigns Qila aur Kahaniya and Wonder Caves, the contribution of India's forts and caves to the freedom struggle were highlighted. Through Janjatiya Gaurav Diwas, the contribution of Tribal freedom fighters was also highlighted, and commemorations were held in remembrance of freedom fighters.

Centenary of Jallianwala Bagh massacre commemorated from 13.4.2019 to 13.4.2020. A tribute paying ceremony on 13.4.2019 was led by Hon'ble President at the Memorial site where commemorative coin and postage stamp were released. Memorial has been renovated. Museum

and Light & Sound show has been set up. Inauguration ceremony of renovated Jallianwala Bagh National Memorial, Amritsar was presided over by Hon'ble Prime Minister on 28.8.2021.

Government of India commemorated 125th birth anniversary of Netaji Subhash Bose from 23rd January, 2021 to 23rd January, 2023. To mark the 125th Birth Anniversary of Netaji Subhash Chandra Bose, on September 8, 2022, Hon'ble PM unveiled Netaji Subhas Chandra Bose's 28ft jet black granite statue near India Gate. Government of India also declared 23rd January as Parakram Divas.

A. SCHEME OF FINANCIAL ASSISTANCE FOR PROMOTION OF ART AND CULTURE: The scheme consists of the following scheme components:

(i) Financial Assistance to Cultural organizations with National Presence

The objective of the scheme component is to provide financial assistance to reputed cultural organizations with national presence ('not-for-profit' organizations, NGOs, Societies, Trusts, Universities, etc.) with a view to disseminate and propagate art & culture by organizing various cultural activities at National/International level for promotion of art and culture of the country. This grant is given to such organizations which has a properly constituted managing body, registered in India having an All India Character with National Presence in its operation, adequate working strength and have spent Rs. 1crore or more during any 3 of the last 5 years on cultural activities. The Quantum of assistance under this scheme is up to Rs. 1 Cr.

(ii) Cultural Function & Production Grant (CFPG)

The objective of this scheme component is to provide financial support to NGOs/ Societies/ Trusts/ Universities etc. for Seminars, Conference, Research, Workshops, Festivals, Exhibitions, Symposia, Production of Dance, Drama-Theatre, Music etc. The maximum grant provided under CFPG is Rs.5 Lakh which can be increased to Rs. 20 Lakh under exceptional circumstances.

(iii) Financial Assistance for the Preservation & Development of Cultural Heritage of the Himalayas

The objective of this scheme component is to promote and preserve the cultural heritage of the Himalayas through research, training and dissemination through audio visual programmes. The financial support is provided to the organizations in the States falling under the Himalayan Region i.e. Jammu & Kashmir, Himachal Pradesh, Uttarakhand, Sikkim and Arunachal Pradesh. The quantum of funding is Rs. 10.00 lakhs per year for an organization which can be increased to Rs. 30.00 lakhs in exceptional cases.

(iv) Financial Assistance for the Preservation & Development of Buddhist/Tibetan Organization

Under this scheme component financial assistance is provided to the voluntary Buddhist/Tibetan organizations including Monasteries engaged in the propagation and scientific development of Buddhist/Tibetan Cultural and tradition and research in related fields. The quantum of funding under scheme component is Rs. 30.00 lakhs per year for an organization which can be increased to 1.00 crore in exceptional cases.

(v) Financial Assistance for Building Grants including Studio Theatres

The objective of this scheme component is to provide financial support to NGO, Trust, Societies, Govt. Sponsored bodies, University, College etc. for creation of Cultural infrastructure (i.e. studio theatre, auditorium, rehearsal hall, classroom etc.) and provision of facilities like electrical, air conditioning, acoustics, light and sound systems etc. Under this scheme component, the maximum amount of grant is up to Rs.50 Lakh in metro cities and up to Rs.25 Lakh in non-metro cities.

(vi) Financial Assistance For Allied Cultural Activities

The objective of sub-component is to provide financial assistance to all eligible organizations for creation of assets for enhancing the audio-visual spectacle for allied cultural activities to give firsthand experience of live performances on regular basis and during festivals in open/closed areas/spaces where large numbers of tourists/visitors come regularly and during major events/festivals the number of visitors swells to lakhs. Grants are given to projects for procurement of audio-video equipment etc. Maximum assistance under the scheme component, including applicable duties & taxes and also Operation & Maintenance (O&M) costing for five years, will be as under:- (i) Audio: Rs.1.00 crore; (ii) Audio+Video: Rs. 1.50 crore.

(vii) Scheme for Safeguarding the Intangible Cultural Heritage:

This scheme was launched by the Ministry of Culture in 2013 for safeguarding the intangible cultural heritage and diverse cultural traditions of the country with the objective of reinvigorating and revitalizing various institutions, groups, NGOs, etc. so that they may engage in activities/projects for strengthening, protecting, preserving and promoting the rich intangible cultural heritage of India.

B. Domestic Festivals and Fairs

The objective of this scheme is to provide assistance for holding the 'Rashtriya Sanskriti Mahotsavs' organized by Ministry of Culture.
