

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH
LOK SABHA
UNSTARRED QUESTION NO-186
ANSWERED ON 02/02/2024**

Acceptability of Ayurveda and other traditional medicinal practices

**186: SHRI CHANDRA SEKHAR SAHU:
DR. PRITAM GOPINATHRAO MUNDE:
SHRI RAHUL RAMESH SHEWALE:**

Will the Minister of AYUSH be pleased to state:

- (a) whether the wide acceptability of Ayurveda, along with other traditional medicinal practices has given a shot in the arm to AYUSH sector globally;
- (b) if so, whether Indians AYUSH sector is likely to scale up its market share globally by 2025;
- (c) if so, the details of targets fixed along with the present global market share of AYUSH sector;
- (d) whether it is important that the education, research, scientific investigation as well as its propagation of Ayurveda must be done as per a rational and scientific evaluation process;
- (e) if so, the details of the road map proposed for the country particularly for Odisha in this regard; and
- (f) the details of the steps taken/proposed to be taken by the Union Government to encourage the AYUSH sector particularly in Odisha ?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a), (b) & (c) Yes. As per India Exim Bank research based on data from the DGCI&S, India's exports of Ayush and herbal products has more than doubled, from 2,208.6 Crore (approximately US\$ 401.5 million) in Financial Year 2014 to 5,051.4 Crore (approximately US\$ 628.5 million) in Financial Year 2023, recording a robust compound annual growth rate (CAGR) of 9.6 percent during the period. India's exports of Ayush and Herbal products has reached nearly US\$ 405.6 million during April-November 2023. Further, to scale up the market share globally Ayush Export Promotion Council (AYUSHEXCIL) has been established.

(d), (e) & (f) Yes. The Ministry vide gazette notification extraordinary part (ii) section 3(ii) issued on 21.09.202 under the provision of NCISM Act 2020 has established National Commission for Indian System of Medicine (NCISM) to improve the quality of Ayurveda education.

National Eligibility Entrance Test (NEET) is a mandatory to undertake admission to Undergraduate and Postgraduate Courses in Ayurveda, Unani, Siddha and Homoeopathy systems. Ministry of Ayush has also established one All India Institute, 3 National Institutes and one institute of National Importance i.e. Institute of Training and Research in Ayurveda (ITRA) for providing highest standards of education, training, research, and health care through Ayurveda. WHO benchmark for training and treatment in Ayurveda, Yoga and Unani System of Medicine has been also published.

Central Council for Research in Ayurvedic Sciences (CCRAS) is the apex body under the Ministry of Ayush to undertake research activities, having 30 Central Research Institutes and Regional Research Institutes across the country. One Central Ayurveda Research Institute under CCRAS has been established at Bhubaneswar, Odisha.

Ministry of Ayush has joined hands with Department of Science and Technology (DST), Department of Biotechnology (DBT), Department of Scientific and Industrial Research (DSIR), Department for Promotion of Industry and Internal Trade (DPIIT), Department of Commerce (DoC), Ministry of Environment, Forest and Climate Change (MoEF & CC) and Indian Council of Medical Research (ICMR) to promote and develop cooperation and collaboration on health research.

An Ayush Research Portal has been developed for promotion and propagation of Ayurveda where 30,032 evidence based research articles are listed. The link of the portal is <https://ayushportal.nic.in/default.aspx>

Ministry of Ayush also organizes / supports various activities like organizing Arogya Fairs both at the National and State Level, Ayurveda Parv, national conferences & seminars and celebrating National Ayurveda Day every year under its IEC (Information, Education and Communication) Scheme for propagation of Ayurveda in the country including Odisha.