

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO 175
TO BE ANSWERED ON 02/02/2024**

MENSTRUAL HYGIENE PRACTICES

175. SHRI MARGANI BHARAT

Will the Minister of HEALTH & FAMILY WELFARE be pleased to state:

- (a) the number of Anganwadis and Schools implementing the scheme for promotion of Menstrual Hygiene practices in rural areas;
- (b) whether the ASHA workers are also being involved in the promotion of the scheme;
- (c) if so, the strategies and actions being adopted/ taken by them to spread the awareness on the objectives of the scheme;
- (d) if not, the reasons therefor;
- (e) whether any challenges are being faced by implementing agencies for spreading the awareness regarding the scheme; and
- (f) if so, the details thereof?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY
WELFARE
(DR. BHARATI PRAVIN PAWAR)**

(a) to (f): The Ministry of Health & Family Welfare's scheme entitled "Scheme for Promotion of Menstrual Hygiene among Adolescent Girls in Rural India" promotes Menstrual Hygiene among adolescent girls in the age group of 10-19 years in rural areas as part of Adolescent Reproductive Sexual Health.

As per information provided by States/UTs 3,13,255 Anganwadis and 3,69,461 Schools are implementing the scheme with a view to promote Menstrual Hygiene practices in the rural areas.

The ASHA workers are involved in the promotion of the scheme. They are responsible for distributing the sanitary napkin packs at a subsidized rate of Rs. 6/- for a pack of 6 napkins and arranging monthly meetings with the adolescent girls in their area to deliberate on various health issues including menstrual hygiene management.

Under Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP), Government has launched Jan Aushadhi Suvidha Sanitary Napkins at Rs. 1/- per pad for women to ensure easy availability of the menstrual health services at affordable prices.

Awareness generation among adolescent girls in schools about safe and hygienic menstrual health practices are done through the existing service delivery and health promotion mechanisms in schools. Further, IEC/ BCC activities are carried out by the States/ UTs to create awareness among the adolescent girls and other stakeholders as per the proposals received in the Programme Implementation Plan (PIPs) of the respective State/ UT under National Health Mission.
