

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 1275
TO BE ANSWERED ON 09.02.2024

INITIATIVES FOR COMBATING MALNUTRITION IN MADHYA PRADESH

1275. SHRI GAJENDRA SINGH PATEL:

Will the Minister of Women and Child Development be pleased to state:

- (a) whether any new scheme is proposed to be launched relating to women and child development, if so, the details thereof;
- (b) if not, the time by which the scheme is proposed to be rolled out;
- (c) the per cent decline in the rate of malnutrition in Madhya Pradesh;
- (d) the details of the beneficiaries of various related schemes and initiatives being rolled out by the Government, district-wise;
- (e) whether any comprehensive scheme is proposed to be launched by the Government for the tribal dominated districts to overcome malnutrition; and
- (f) the details of the initiatives being undertaken by the NGOs to deal with the issue of malnutrition in the said State, district-wise?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) to (f) The Government has accorded high priority to the issue of malnutrition and is implementing several schemes/programmes of different Ministries/Departments through States/UTs to address various aspects related to nutrition. In the 15th Finance Commission, components of nutritional support for children below the age of 6 years, pregnant women and lactating mother, Adolescent Girls (14 – 18 years); Early Childhood Care and Education [3-6 years]; Anganwadi infrastructure including modern, upgraded Saksham Anganwadi, POSHAN Abhiyaan and Scheme for Adolescent Girls have been reorganized under Mission Saksham Anganwadi and Poshan 2.0 (Mission Poshan 2.0). Mission Poshan 2.0 focuses on Maternal Nutrition, Infant and Young Child Feeding Norms, Treatment of MAM/SAM and Wellness through AYUSH practices to reduce wasting and under-weight prevalence besides stunting and anaemia.

Saksham Anganwadi and Poshan 2.0 is a Centrally Sponsored Scheme and is being implemented in all the 36 States/UTs covering all the districts of the country including tribal dominated districts. No Non-Governmental Organization is involved in the implementation of this programme.

Under Mission Poshan 2.0, Supplementary nutrition is provided to beneficiaries 300 days in a year through the network of 13.97 lakh AWC located across the country for bridging the gap in the intake as compared to the recommended dietary intake. Only fortified rice is being supplied to AWCs to meet the requirement of micronutrient and control anaemia among women and children. Greater emphasis is being given on the use of millets for preparation of Hot Cooked Meal and Take Home rations (THR – not raw ration) at Anganwadi centers for Children below 6 years of age, Pregnant Women, Lactating Mothers.

The objectives of Poshan 2.0 are as follows:

- To contribute to human capital development of the country;
- Address challenges of malnutrition;
- Promote nutrition awareness and good eating habits for sustainable health and well-being; and
- Address nutrition related deficiencies through key strategies.

Steps have been taken to improve nutritional quality and testing in accredited labs, strengthen delivery and leverage technology under Poshan Tracker to improve governance. States/UTs have been advised to promote use of AYUSH systems for prevention of malnutrition and related diseases. A programme to support development of Poshan Vatikas at Anganwadi Centers to meet dietary diversity gap leveraging traditional knowledge in nutritional practices has also been taken up.

Under Poshan 2.0, one of the major activities undertaken is Community Mobilization and Awareness Advocacy leading to Jan Andolan to educate the people on nutritional aspects. IEC materials in the form of videos, pamphlets, flyers etc., in regional languages have also been developed around critical themes. Social & Behavioral Changes have been inculcated through conducting Community Based Events, Poshan Maah and Poshan Pakhwada in convergence with various Ministries/ Departments and other stakeholders. So far, more than 90 crore sensitization activities have been reported by States/ UTs under community engagements programmes through 11 Poshan Maahs and Poshan Pakhwadas celebrated in the months of September and March-April respectively. Community Based Events (CBEs) have served as a significant strategy in changing nutrition practices. CBEs help to celebrate critical milestones in the life of pregnant women and children below two years of age and to disseminate critical information on inter alia, right time to ensure appropriate complementary feeding with diet diversity. Close to 3.70 crore Community Based Events have been held so far.

IT systems have been leveraged to strengthen and bring about transparency in nutrition delivery support systems at the Anganwadi centres. The 'Poshan Tracker' application was rolled out on 1st March, 2021 as an important governance tool. The Poshan Tracker facilitates monitoring and tracking of all AWCs, AWWs and beneficiaries on defined indicators. Technology under Poshan Tracker is being leveraged for dynamic identification of stunting, wasting, under-weight prevalence among children.

Further, under Poshan 2.0, for the first time, a digital revolution was ushered in when the Anganwadi Centres were equipped with mobile devices. The mobile

application has also facilitated digitization and automation of physical registers used by AWWs that helps in improving their quality of work. Poshan Tracker is available in 22 languages including Hindi and English. It has facilitated near real time data collection for Anganwadi Services such as, daily attendance, ECCE, Provision of Hot Cooked Meal (HCM)/Take Home Ration (THR-not raw ration), Growth Measurement etc. The App also offers counselling videos on key behaviours and services which help disseminate messages on birth preparedness, delivery, post-natal care, breastfeeding and complementary feeding. States/UTs can see their progress on various indicators on the Poshan Tracker dashboard on monthly basis and can make course correction wherever required.

In addition, Ministry of Women & Child Development and Ministry of Health & Family Welfare jointly released the protocol for Community Management of Malnutrition (CMAM) to prevent and treat severe acute malnutrition children thereby reducing associated morbidity and mortality. The community-based approach involves timely detection and screening of children with severe acute malnutrition in the community, management for those without medical complications with wholesome, local nutritious foods at home and supportive medical care. Those malnourished children who have medical complications are referred for facility-based care.

The indicators for malnutrition like underweight, stunting and wasting have shown a steady improvement in National Family Health Survey (NFHS) conducted by Ministry of Health & Family Welfare. As per the recent report of NFHS-5 (2019-21) in Madhya Pradesh, the nutrition indicators for children under 5 years have improved as compared with NFHS-4 (2015-16). Stunting has reduced from 42.0% to 35.7%, while Wasting has reduced from 25.8% to 19.0% and Underweight prevalence has reduced from 42.8% to 33%.

As per the data of Poshan Tracker for the month of December 2023 for Madhya Pradesh, around 67.03 lakh children under 6 years were measured, out of whom 39% were found to be stunted and 24% were found to be underweight and 6% children under 5 years were found to be wasted. The levels of underweight obtained from Poshan Tracker are much less than that projected by NFHS 5. The district wise details of beneficiaries in Madhya Pradesh under Mission Poshan 2.0 is at Annexure-I.

Further, an initiative named as PM JANMAN (Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan) has been launched by Hon'ble PM on 15th November 2023. The mission is aimed at targeted development of 75 Particularly Vulnerable Tribal Groups (PVTGs) residing in 18 States and a UT. A total of 2500 Anganwadi Centers are proposed to be constructed at Rs 12 lakh per AWC in the three Financial Years i.e.; FY 2023-24, 2024-25 and 2025-26. During the current financial year, total 916 AWCs have been allocated/re-allocated in PVTG areas in convergence of Saksham Anganwadi & Poshan 2.0 with PM JANMAN scheme.

Moreover, the Government of India is implementing the Pradhan Mantri Matru Vandana Yojana (PMMVY) for pregnant women and lactating mothers to improve the health and nutrition for mother and child as well as compensation for wage loss, if any. The district wise number of beneficiaries in the State of Madhya Pradesh under PMMVY is at Annexure-II.

Annexure-I

ANNEXURE REFERRED IN REPLY TO PART (d) of LOK SABHA UNSTARRED QUESTION NO. 1275 FOR 09.02.2024 REGARDING “INITIATIVES FOR COMBATING MALNUTRITION IN MADHYA PRADESH” ASKED BY SHRI GAJENDRA SINGH PATEL

District wise details of beneficiaries in Madhya Pradesh*:

District	Total Beneficiaries	Lactating Mothers	Pregnant Women	Children (0-6 months)	Children (6 months -3 years)	Children (3-6 years)	Adolescent Girls in Aspirational districts
Agar Malwa	60188	2982	3546	2345	21620	29695	0
Alirajpur	135942	5367	5610	4916	50027	70022	0
Anuppur	70542	3849	4512	3403	25584	33194	0
Ashoknagar	88609	3632	4627	3159	33229	43962	0
Balaghat	168349	10131	11720	9392	67778	69328	0
BARWANI	210486	8890	9694	7708	73493	96831	13870
Betul	158765	9840	11621	8967	60242	68095	0
Bhind	153467	6488	7032	5515	57234	77198	0
Bhopal	196527	11853	14144	10525	76308	83697	0
BURHANPUR	89629	5562	5506	5120	32730	40711	0
Chhatarpur	242037	11206	12453	9785	82516	108883	17194
Chhindwara	222113	12702	15867	11774	83945	97825	0
DAMOH	165810	7890	8492	6617	52174	66788	23849
DATIA	82975	4957	4372	4803	29984	38859	0
Dewas	151989	7318	9782	6428	56570	71891	0
Dhar	279103	13866	16314	12637	103668	132618	0
DINDORI	80851	4495	5253	4209	30008	36886	0
Guna	162962	7509	8801	7048	53494	66680	19430
Gwalior	172676	8298	9473	6937	64056	83912	0
Harda	52916	2764	3344	2346	20285	24177	0
Indore	203707	10447	13359	9269	75726	94906	0
Jabalpur	183266	10581	11745	8790	66953	85197	0
Jhabua	189989	7835	8870	5834	69803	97647	0
KATNI	141556	9595	8186	9076	50819	63880	0
KHANDWA(East Nimar)	156447	7814	9165	7217	52717	63310	16224
Khargone (West Nimar)	209495	12316	13735	11185	78234	94025	0
Mandla	108312	6436	7511	6099	40375	47891	0
Mandsaur	128780	6997	8346	6031	47704	59702	0
MORENA	225412	11383	11472	9456	82658	110443	0
Narmadapuram	114581	6847	7743	6076	43266	50649	0

Narsinghpur	92524	4684	5948	4009	34061	43822	0
Neemuch	77520	4225	4550	3779	28720	36246	0
NIWADI	42152	2156	2074	1716	15120	21086	0
PANNA	117044	6272	6676	5582	41898	56616	0
Raisen	130876	6878	8444	5790	47692	62072	0
RAJGARH	181612	8877	10145	7523	57053	76526	21488
Ratlam	165916	7705	9619	6555	62224	79813	0
Rewa	261803	13922	16556	11766	94449	125110	0
Sagar	241507	11846	15084	10047	89295	115235	0
Satna	218639	12669	13295	10830	80745	101100	0
Sehore	138068	7510	9768	6341	50603	63846	0
Seoni	138480	7632	10060	6437	52394	61957	0
Shahdol	117474	6552	7097	6179	42450	55196	0
SHAJAPUR	92827	4951	6111	4115	33174	44476	0
Sheopur	92530	4556	4637	3932	34249	45156	0
SHIVPURI	203486	8415	9480	7207	76105	102279	0
SIDHI	137367	6886	8035	5986	49796	66664	0
Singrauli	166403	7984	9265	6503	57211	74922	10518
Tikamgarh	130290	6704	7249	5909	47122	63306	0
UJJAIN	195560	10690	12504	9349	69933	93084	0
UMARIA	61299	3422	3434	2962	22081	29400	0
VIDISHA	158454	7636	8764	6288	48955	64963	21848
Total	7769312	402022	461090	351472	2818530	3591777	144421

Data is taken from Poshan Tracker (as on 4 February 2024)

Annexure – II

ANNEXURE REFERRED IN REPLY TO PART (d) of LOK SABHA UNSTARRED QUESTION NO. 1275 FOR 09.02.2024 REGARDING “INITIATIVES FOR COMBATING MALNUTRITION IN MADHYA PRADESH” ASKED BY SHRI GAJENDRA SINGH PATEL

District wise details of beneficiaries and the amount paid under PMMVY scheme in Madhya Pradesh is as follows:

District	Beneficiary Enrolled (First Child)	Beneficiary Enrolled (Second Child)	Total Enrolled	Beneficiary Paid (First Child)	Beneficiary Paid (Second Child)	Total beneficiaries Paid	Amount Paid (First Child) - (in Rupees)	Amount Paid (Second Child) - (in Rupees)	Total Amount Paid (in Rupees)
	1	2	3 (1+2)	4	5	6 (4+5)	7	8	9(7+8)
Total	3776622	186755	3963377	3535288	90592	3625880	15719156000	543552000	16262708000
AGAR MALWA	28928	1410	30338	26889	803	27692	113784000	4818000	118602000
ALIRAJPUR	43280	1896	45176	37692	668	38360	171550000	4008000	175558000
ANUPPUR	31937	2018	33955	29839	829	30668	129728000	4974000	134702000
ASHOKNAGAR	46783	3019	49802	44404	2141	46545	195955000	12846000	208801000
BALAGHAT	84610	5936	90546	79919	3283	83202	361162000	19698000	380860000
BARWANI	78459	6835	85294	72272	3240	75512	317799000	19440000	337239000
BETUL	80299	4646	84945	75423	2924	78347	334022000	17544000	351566000
BHIND	77621	2219	79840	72283	773	73056	326678000	4638000	331316000
BHOPAL	113890	5201	119091	105544	2452	107996	471873000	14712000	486585000
BURHANPUR	39614	2569	42183	36040	936	36976	161128000	5616000	166744000
CHHATARPUR	97103	4689	101792	92219	2069	94288	409393000	12414000	421807000
CHHINDWARA	109965	5400	115365	103393	3110	106503	459371000	1866000	478031000
DAMOH	65929	3387	69316	61031	1134	62165	265240000	6804000	272044000
DATIA	41255	1680	42935	39460	926	40386	178981000	5556000	184537000
DEWAS	80584	3229	83813	75945	1937	77882	336584000	11622000	348206000
DHAR	123665	5471	129136	114206	2787	116993	507688000	16722000	524410000
DINDORI	38598	2004	40602	36037	1027	37064	156291000	6162000	162453000

EAST NIMAR	66335	3885	70220	61111	722	61833	2732760 00	433200 0	2776080 00
GUNA	71183	3671	74854	67550	2053	69603	2987980 00	123180 00	3111160 00
GWALIOR	92790	4142	96932	86156	1566	87722	3812100 00	939600 0	3906060 00
HARDA	26896	1139	28035	24980	550	25530	1069700 00	330000 0	1102700 00
INDORE	186606	10626	197232	172386	4837	177223	7746910 00	290220 00	8037130 00
JABALPUR	122827	7138	129965	115813	3720	119533	5212270 00	223200 00	5435470 00
JHABUA	73378	3581	76959	66816	994	67810	3066350 00	596400 0	3125990 00
KATNI	65576	4006	69582	60973	1817	62790	2693620 00	109020 00	2802640 00
KHARGONE	100291	5812	106103	94102	3286	97388	4262600 00	197160 00	4459760 00
Maihar	0	0	0	0	0	0	0	0	0
MANDLA	49983	3630	53613	46738	2094	48832	2035440 00	125640 00	2161080 00
MANDSAUR	69090	3350	72440	65633	1778	67411	2961080 00	106680 00	3067760 00
MAUGANJ	1341	894	2235	0	181	181	0	108600 0	1086000
MORENA	99013	3888	102901	92522	1818	94340	4141310 00	109080 00	4250390 00
NARMADAPURAM	59837	2724	62561	56744	1625	58369	2503170 00	975000 0	2600670 00
NARSINGHPUR	50212	2567	52779	46346	1061	47407	2049260 00	636600 0	2112920 00
NEEMUCH	39132	1813	40945	36921	892	37813	1593300 00	535200 0	1646820 00
NIWARI	20982	1002	21984	19735	358	20093	8818000 0	214800 0	9032800 0
Pandhurna	0	0	0	0	0	0	0	0	0
PANNA	54225	2381	56606	51680	1294	52974	2282990 00	776400 0	2360630 00
RAISEN	68421	2832	71253	63857	1116	64973	2774490 00	669600 0	2841450 00
RAJGARH	88588	3749	92337	83123	1888	85011	3636900 00	113280 00	3750180 00
RATLAM	80072	3226	83298	75668	1897	77565	3349630 00	113820 00	3463450 00
REWA	109265	3181	112446	103657	1239	104896	4682450 00	743400 0	4756790 00
SAGAR	119901	6102	126003	111434	2219	113653	4883030 00	133140 00	5016170 00
SATNA	105144	4934	110078	99195	2638	101833	4391740 00	158280 00	4550020 00
SEHORE	75576	3215	78791	71792	1552	73344	3196460 00	931200 0	3289580 00
SEONI	72674	4075	76749	68393	2063	70456	3025250 00	123780 00	3149030 00
SHAHDOL	55524	2719	58243	52350	1532	53882	2288530 00	919200 0	2380450 00
SHAJAPUR	50003	2498	52501	47264	1310	48574	2077910 00	786000 0	2156510 00

SHEOPUR	37482	1576	39058	35575	690	36265	1550080 00	414000 0	1591480 00
SHIVPURI	93492	4082	97574	88786	2071	90857	4059480 00	124260 00	4183740 00
SIDHI	56432	2502	58934	52599	1067	53666	2315960 00	640200 0	2379980 00
SINGRAULI	64228	1893	66121	59990	1042	61032	2714650 00	625200 0	2777170 00
TIKAMGAR H	57622	2683	60305	55733	1842	57575	2493140 00	110520 00	2603660 00
UJJAIN	100380	4813	105193	93970	2269	96239	4139130 00	136140 00	4275270 00
UMARIA	33935	1744	35679	32312	1017	33329	1417380 00	610200 0	1478400 00
VIDISHA	75666	3073	78739	70788	1455	72243	3190440 00	873000 0	3277740 00
