PARTICIPATION OF FEMALES IN MSMEs

1128. SHRI LALLU SINGH:
     DR. BHARATIBEN DHIRUBHAI SHIYAL:
     SHRIMATI SANDHYA RAY:
     SHRI NALIN KUMAR KATEEL:
     SHRI SHANKAR LALWANI:
     SHRI P.C. MOHAN:
     SHRI SANJAY BHATIA:
     SHRI RAVI KISHAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) the measures taken by the Government to increase the participation of females in the Micro, Small and Medium Enterprises (MSMEs);
(b) the percentage of female owners of MSMEs registered during the last five years;
(c) the current number of female owners of registered MSMEs along with the number of MSMEs owned by females in 2013;
(d) the number of MSMEs registered since 2014 to till date, year-wise along with the number of MSMEs that existed in 2013; and
(e) the schemes and packages introduced by the Government to support MSMEs in the country?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRIR BHANU PRATAP SINGH VERMA)

(a): Existing Micro, Small and Medium Enterprises (MSMEs), including the women-owned MSMEs, register themselves on the Udyam Registration (UR) portal, for availing the benefits of various Government schemes. Field offices under the Ministry of MSME organize awareness campaigns for Udyam registration in coordination with MSMEs/ Industry Departments of States/UTs concerned and publicize its benefits through social media, print media & electronic media. During such special campaigns organized in the years 2022 and 2023, more than 6 lakh women-owned existing MSMEs were registered on the UR portal.

The Udyam Assist Platform (UAP), since its operationalization on 11th January 2023, has 1,35,01,418 Informal Micro Enterprises (IMEs) registered as on 06.02.2024. More than 70% of these IMEs are women-owned enterprises.

(b): The Udyam Registration (UR) portal was operationalized on 1st July 2022. Before this date, (that is from 18th September 2015 to 30th June 2020), MSMEs submitted Udyam Adhar Memorandum (UAM) for registering themselves as MSMEs. The percentage of female owners of MSMEs registered during the last five years under UAM/UR is as under:
Total & Women Owned MSMEs along with Percentage share of Women Owned MSMEs Under UAM till 30/06/2020

<table>
<thead>
<tr>
<th>MSMEs</th>
<th>2019-20</th>
<th>2020-21 (01/04/2020 - 30/06/2020)</th>
<th>Total &amp; Women Owned MSMEs along with Share of Percentage of Women Owned MSMEs Under Udyam &amp; UAP since inception Till Date</th>
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</thead>
<tbody>
<tr>
<td></td>
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</tr>
<tr>
<td>Total</td>
<td>25,51,629</td>
<td>11,63,852</td>
<td></td>
</tr>
<tr>
<td>Women Owned</td>
<td>5,49,449</td>
<td>1,80,665</td>
<td></td>
</tr>
<tr>
<td>% Women Owned</td>
<td>21.53</td>
<td>15.52</td>
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(c) & (d): The current number of female owners of registered MSMEs on UR & UAP, along with the number of MSMEs registered on these platforms since 18.9.2015 upto 30.6.2020 on UAM is as follows:

<table>
<thead>
<tr>
<th>Total Number of MSMEs &amp; Women Owned MSMEs along with Percentage share of Women Owned MSMEs Under UAM Since Inception(18.09.2015) to 30/06/2020</th>
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</thead>
<tbody>
<tr>
<td>-------</td>
</tr>
<tr>
<td>Total</td>
</tr>
<tr>
<td>Women Owned</td>
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(e): The Government has taken a number of steps to support women owned MSMEs and other MSMEs in the country, such as:

i) Special drives for registration of women owned MSMEs under Udyam Registration Portal.
ii) To benefit women entrepreneurs, the Public Procurement Policy was amended in 2018 mandating Central Ministries/Departments/Undertakings to procure at least 3% of their annual procurement from women-owned micro and small enterprises.

iii) To support women entrepreneurs under Credit Guarantee Scheme for Micro & Small Enterprises, two provisions have been introduced for women entrepreneurs w.e.f. 01.12.2022. These are:
   a) 10% concession in annual Guarantee fees; and
   b) 10% additional Guarantee coverage of up to 85%, as against the 75% for other entrepreneurs.

iv) To encourage entrepreneurship among women, Ministry of MSME implements ‘Skill Upgradation & Mahila Coir Yojana’ under Coir Vikas Yojana, which is an exclusive training program aimed at skill development of women artisans engaged in the Coir sector.

v) The Ministry also implements Prime Minister’s Employment Generation Programme (PMEGP), which is a major credit-linked subsidy programme aimed at generating self-employment opportunities through establishment of micro enterprises in the non-farm sector. For beneficiaries belonging to special categories such as Scheduled Caste/Scheduled Tribe/OBC/minorities/women, ex-service, physically handicapped, NER, Hill and Border areas, etc., higher subsidy is given.

vi) To encourage participation of women entrepreneurs in trade fairs under Procurement & Marketing Support Scheme, higher subsidy is provided for women owned MSMEs.

vii) “SAMARTH” initiative was launched to support women-owned MSMEs with the objective of providing Skill Development and Market Development Assistance to women. Aspiring and existing women entrepreneurs have been provisioned with 20% Seats in free Skill Development Programs organized under Skill Development Schemes of the Ministry; 20% of MSME Business Delegations for domestic & international exhibitions under the schemes for Marketing Assistance implemented by Ministry; and 20% discount on annual processing fee on National Small Industries Corporation’s Scheme.

viii) The Ministry also implements several other schemes for promotion and development of MSMEs, including women owned MSMEs, namely, Micro and Small Enterprises Cluster Development Programme (MSE-CDP), Tool Rooms & Technology Centres, Scheme of Fund for Regeneration of Traditional Industries (SFURTI), Procurement and Marketing Support Scheme, Entrepreneurship and Skill Development Programme (ESDP), Credit Linked Capital Subsidy and Technology Upgradation Scheme (CLCS-TUS) etc.

ix) The cost of certification for Women-Owned MSMEs has been subsided to 100% w.e.f. 11.11.2023 to increase their participation under MSME Sustainable (ZED) Certification Scheme.

x) MSME Idea Hackathon 3.0 was organized from 27.06.2023 to 10.08.2023 specifically for Women entrepreneurs wherein 18,888 ideas were received.