

**GOVERNMENT OF INDIA  
MINISTRY OF HOUSING AND URBAN AFFAIRS  
LOK SABHA**

**UNSTARRED QUESTION NO. 1049  
TO BE ANSWERED ON FEBRUARY 08, 2024  
Integrate Startups and Technological Innovation**

**NO. 1049. SHRI PRADEEP KUMAR SINGH:**

**SHRI VIVEK NARAYAN SHEJWALKAR:**

**Will the Minister of HOUSING AND URBAN AFFAIRS be pleased to state:**

- (a) whether the Government proposes to integrate startups and technological innovation into Urban Development; and**
- (b) if so, the details thereof?**

**ANSWER  
THE MINISTER OF STATE IN THE  
MINISTRY OF HOUSING AND URBAN AFFAIRS  
(SHRI KAUSHAL KISHORE)**

**(a & b): Under Atal Mission for Rejuvenation and Urban Transformation 2.0 (AMRUT 2.0) of Ministry of Housing and Urban Affairs, a Technology Sub-Mission has been envisaged to work with the startups for promotion of latest and innovative technologies in water sector.**

**Through this sub-mission, the startups involved in low-cost indigenous equipment and processes in water sector including used water and other aspects of water are encouraged. For the purpose of on-boarding the startups, Ministry has launched a perpetual challenge. In first phase of the challenge, 74 startups have been on-boarded. These startups have been mapped with 36 cities for piloting their solutions. In phase-2, 31 startups have been selected. These startups are eligible for funding support of ₹20 lakh each in three instalments of ₹5 lakh, ₹7 lakh and ₹8 lakh.**

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