

**GOVERNMENT OF INDIA
MINISTRY OF CHEMICALS AND FERTILIZERS
DEPARTMENT OF PHARMACEUTICALS**

LOK SABHA
UNSTARRED QUESTION No. 975
TO BE ANSWERED ON 8TH DECEMBER, 2023

Suvidha Sanitary Napkins under PMBJP

**975. SHRI SANGAM LAL GUPTA:
SHRI P.P. CHAUDHARY:
SHRI ANURAG SHARMA:
DR. RAMAPATI RAM TRIPATHI:
SHRI PRATAP CHANDRA SARANGI:
SHRI C.R. PATIL:**

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) the details of Suvidha Sanitary Napkins sold under the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP);
- (b) whether the Government has any plans of selling/distributing the Suvidha napkins for free to women in tribal areas and most backward areas of the country;
- (c) if so, the details thereof;
- (d) the details of the advantages of Suvidha sanitary napkins over other napkins; and
- (e) the steps taken/proposed to be taken by the Government to promote and inform more number of disadvantaged and underprivileged women about the availability and benefits of Suvidha Sanitary Napkins in the country?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS
(SHRI BHAGWANTH KHUBA)**

(a): Under Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP), Government has launched Jan Aushadhi Suvidha Sanitary Napkins at Rs. 1/- per pad for women to ensure easy availability of the menstrual health services at affordable prices. These pads are being sold through more than 10000 Jan Aushadhi kendras, opened across the country. Since inception till 30.11.2023, over 47.87 crore Jan Aushadhi Suvidha Sanitary Pads have been sold at Jan Aushadhi Kendras.

(b) & (c): No sir, the Suvidha Sanitary pads are sold at highly subsidized rate of Rs. 1/- per pad from more than 10000 Jan Aushadhi Kendras.

(d): Suvidha sanitary pads are highly affordable & available at all Jan Aushadhi Kendras throughout the country at Rs. 1/- per pad. These pads are oxy-biodegradable & maintain good quality standards.

(e): Pharmaceuticals & Medical Devices Bureau of India (PMBI), the implementing agency of the scheme conducts publicity and awareness campaigns for these Suvidha Sanitary Pads through social media & other mediums of publicity to promote hygienic behaviour among women.
