

GOVERNMENT OF INDIA  
MINISTRY OF JAL SHAKTI  
DEPARTMENT OF DRINKING WATER AND SANITATION

**LOK SABHA**  
**UNSTARRED QUESTION NO-908**  
ANSWERED ON-07.12.2023

**Funds for Sanitation**

908. DR. UMESH G. JADHAV

Will the Minister of **JAL SHAKTI** be pleased to state:

- (a) whether any financial assistance has been received from private companies and the Government Undertakings under the activities being undertaken by the Government in sanitation sector in the rural areas of Karnataka and if so, the details thereof;
- (b) whether the Government proposes to invite Public Private Partnership (PPP) for the sanitation sector and drinking water supply in rural areas; and
- (c) if so, the details thereof and if not, the reasons therefor?

**ANSWER**

MINISTER OF STATE FOR JAL SHAKTI

(SHRI PRAHLAD SINGH PATEL)

(a) Sanitation being a state subject, under Swachh Bharat Mission (Grameen) [SBM(G)], Government of India provides technical and financial support to the States to supplement their efforts to improve cleanliness status in the rural areas. Operational guidelines of SBM(G) Phase-II provide that the Corporates/Public Sector Undertakings may take up the issues of sanitation through awareness generation and capacity building or through direct targeted interventions in a number of areas related to sanitation such as establishing demonstration fields/rural sanitation parks for exposure of various technology options available under SBM, organizing exhibitions/sanitation melas, providing necessary exposure to the children in schools about proper sanitation and hygiene, and propagating the programme through mass media and Gram Panchayat level interventions, etc. Details of the activities undertaken by the Corporates/Public Sector Undertaking in the States are not maintained by the Department of Drinking Water and Sanitation.

Swachh Bharat Kosh (SBK) was set up to facilitate channelization of philanthropic contributions and Corporate Social Responsibility (CSR) funds with the objective of improving cleanliness levels in rural and urban areas, including in schools. Ministry of Finance is the custodian of funds received under Swachh Bharat Kosh (SBK). A total of Rs. 703.88 crore has been released from SBK to the States including **Rs. 15.73 Crore** to Karnataka for

construction/re-construction of dysfunctional toilets and for promotion of innovative technologies in rural sanitation sector.

(b) and (c) The operational guidelines of SBM(G) Phase-II enables the State Governments to promote/give emphasis on the use of business model/self-sustainable revenue models including Public Private Partnership (PPP) on the principle of cost sharing, cost recovery and revenue generation for Community Sanitary Complexes (CSCs) and Solid and Liquid Waste Management (SLWM) in rural areas as well as their operation and maintenance.

Recognizing the role for private sector in Swachh Bharat Mission (Grameen), Department of Drinking Water and Sanitation (DDWS) under the Light House Initiative (LHI) has entered into collaboration with the India Sanitation Coalition (ISC) to engage corporates in ODF Plus implementation which aims at creating villages/blocks as Lighthouses for the Districts in selected States. The objective of this collaboration is to provide overall supervision and technical and managerial support from Corporates to the implementing agencies in the States for the implementation of ODF plus components and improve the Solid and Liquid Waste Management arrangements. DDWS/States provide required necessary support for smooth implementation of the Light House Initiative. Phase I of the Light House Initiative was launched in July 2022 under which 75 Gram Panchayats across 15 states were selected to make them ODF Plus Model Gram Panchayats. Till now, 54 GPs have become ODF Plus Model under the Light House Initiative.

For drinking water supply in rural areas, Jal Jeevan Mission (JJM) is being implemented to enable every rural household in the country to have assured potable water of prescribed quality on regular and long-term basis, through tap water connection. Jal Jeevan Mission is being implemented as a decentralized, demand-driven and community-managed programme, wherein the Gram Panchayat and/ or its sub-committee/ user group i.e. Village Water & Sanitation Committee (VWSC)/ Pani Samiti are being empowered to plan, implement, manage, operate and maintain in-village water supply system to provide regular and assured tap water supply in rural households.

‘Building partnerships, changing lives’ is the motto of Jal Jeevan Mission. The mission aims to channelize everyone’s energy in achieving the shared goal of ensuring long-term drinking water security. There are number of stakeholders working in the water supply sector, viz. Research & Development (R&D) institutions, Trusts, Foundations, Non-Governmental Organizations (NGOs), Village Organizations (VOs), Community Based Organizations (CBOs), Self Help Groups (SHGs), user groups, corporates, international agencies and spirited individuals.

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