

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**LOK SABHA**  
**UNSTARRED QUESTION NO. 645**  
**TO BE ANSWERED ON 06/12/2023**

**EXPORT HUBS**

**645. SHRI PARTHIBAN S.R.:**  
**SHRI VELUSAMY P. :**

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government is taking measures to promote districts as export hubs in the country aimed at targeting export promotion, manufacturing and employment generation at the grassroots level;
- (b) if so, the details thereof along with the proposed export hubs in the State of Tamil Nadu;
- (c) the details of progress made in this regard;
- (d) the employment potential in this regard; and
- (e) the proposed measures to be taken in this regard?

**ANSWER**

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SMT. ANUPRIYA PATEL)

**(a) to (e)** The Government has taken measures to promote exports from the districts under the Districts Export Hub initiative. All the districts of Tamil Nadu have been included under the Districts as Export Hubs initiative. Products/Services with export potential have been identified in these districts under the initiative. An institutional mechanism has been set up in States/UTs by forming State Export Promotion Committee (SEPC) and Districts Export

Promotion Committee (DEPC) at the District level. District Export Action Plans under “Districts as Export Hubs” detailing the existing bottlenecks in the supply chain and identifying possible interventions to mitigate the existing gaps are being prepared by the districts. These outline the support required by the local exporters and manufacturers to seamlessly export the identified products and services by supporting new business to export and generating employment opportunities in the districts. To encourage exports from the districts under “Districts as Export Hubs initiative”, export promotion outreach events are being held in various districts. This includes handholding sessions with exporters and export related awareness sessions with exporters along with the representatives of various related agencies/departments such as Department of Posts, Central Board of Indirect Taxes and Customs (CBIC), Banks, Ministry of Micro, Small and Medium Enterprises (MSME), Export Promotion Councils, Local Trade Associations/Chambers, District Industries Centres, etc. Further, there is a huge employment potential especially with the proposed implementation of e-commerce exports.

The products and services for all districts under the “Districts as Export Hubs” have been identified on the basis of consultation with the States/UTs. Regular updation of the products and services is being carried out in consultation with States/UTs.

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