

**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA**

**UNSTARRED QUESTION No. 2727**

**(TO BE ANSWERED ON 19.12.2023)**

**‘PUBLISHING OF ADVERTISEMENTS IN NEWSPAPERS’**

**2727. SHRI HAJI FAZLUR REHMAN:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the number of newspapers published in the country during each of the last four years and the current year, State-wise including Uttar Pradesh;
- (b) the details of amount provided to the said newspapers for advertisements by various Government Departments during the said period;
- (c) the details of criteria fixed for the selection of advertisements to be published in the newspapers; and
- (d) the details of the steps taken by the Government to smoothen the process in this regard?

**ANSWER**

**MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS AND SPORTS {SHRI ANURAG SINGH THAKUR}**

**(a): As per the records maintained by the Registrar of Newspapers for India, the State-wise details of registered periodicals, including newspapers, from 2018-19 to 2022-23 is as per Annexure.**

**(b): The details of expenditure incurred by Central Bureau of Communication (CBC), under the Ministry of Information and Broadcasting, on awareness/publicity campaigns about schemes and programmes of Government of India through Print Media from 2019-20 to 2023-24 (till 12.12.2023) is Rs. 967.46 Crore.**

**(c) and (d): CBC releases awareness/publicity campaigns through print media in accordance with Print Media Advertisement Policy, 2020.**

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**Annexure**

**Annexure as mentioned in the reply to part (a) of the Lok Sabha Question no.2727 regarding 'Publishing of Advertisements in Newspapers' for reply on 19.12.2023**

**The number of periodicals, including newspapers, registered with Registrar of Newspapers for India (RNI) from 2018-19 to 2022-23, State-wise**

S. No.	States/UTs	As on 31.03.2019	As on 31.03.2020	As on 31.03.2021	As on 31.03.2022	As on 31.03.2023*
1	Andaman & Nicobar Islands	105	112	112	112	112
2	Andhra Pradesh	7042	5770	5798	5837	5930
3	Arunachal Pradesh	32	32	32	32	33
4	Assam	748	876	884	886	895
5	Bihar	1994	2177	2183	2191	2206
6	Chandigarh	582	645	646	646	650
7	Chhasttisgarh	1604	1714	1754	1816	1883
8	D & N Haveli & Daman & Diu	53	54	55	55	57
9	Delhi	12912	16297	16351	16398	16445
10	Goa	155	183	184	186	187
11	Gujarat	6240	7243	7340	7466	7608
12	Haryana	1924	2529	2558	2576	2618
13	Himachal Pradesh	355	441	442	446	448
14	Jammu & Kashmir	1105	1209	1215	1223	1251
15	Jharkhand	513	610	613	615	639
16	Karnataka	6963	7749	7862	8024	8296
17	Kerala	3362	4550	4556	4565	4577
18	Ladakh	-	7	7	7	7
19	Lakshadweep	7	7	7	7	7
20	Madhya Pradesh	11666	12885	13106	13492	13955
21	Maharashtra	16519	19631	19796	20098	20488
22	Manipur	183	254	254	255	256
23	Meghalaya	101	119	119	119	119
24	Mizoram	186	206	206	206	206
25	Nagaland	26	29	29	29	30
26	Odisha	2159	2626	2648	2663	2704

27	Puducherry	176	211	211	212	213
28	Punjab	1999	3107	3120	3136	3152
29	Rajasthan	6581	7679	7710	7744	7800
30	Sikkim	118	120	120	120	120
31	Tamil Nadu	6556	8704	8752	8801	8927
32	Telangana	775	3376	3397	3426	3489
33	Tripura	162	169	170	171	175
34	Uttar Pradesh	18140	21022	21166	21336	21660
35	Uttarakhand	3531	3578	3607	3626	3652
36	West Bengal	5421	7502	7510	7523	7568
	<b>Total</b>	<b>119995</b>	<b>143423</b>	<b>144520</b>	<b>146045</b>	<b>148363</b>

**\*figures of 2022-23 are tentative as the Press In India 2022-23 is currently under compilation.**