

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION No. 2587
(TO BE ANSWERED ON 19.12.2023)**

‘VIKSIT BHARAT SANKALP YATRA’

**2587. SHRI SUDHEER GUPTA:
SHRI DHAIRYASHEEL SAMBHAJIRAO MANE:
SHRI PRATAPRAO JADHAV:
SHRI SHRIRANG APPA BARNE:
SHRI SANJAY SADASHIVRAO MANDLIK:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has started Viksit Bharat Sankalp Yatra (VBSY) campaign recently;
- (b) if so, the details thereof and the salient features and highlights of the said VBSY;
- (c) the details of the aims and objectives of conducting VBSY in the country;
- (d) the details of the names of the places from where this campaign has been started initially and the duration of the said campaign, district-wise;
- (e) the total amount of expenditure incurred and likely to be incurred on such VBSY; and
- (f) the details of the programmes organized and likely to be organized during the said campaign?

ANSWER

MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS AND SPORTS {SHRI ANURAG SINGH THAKUR}

(a) to (f): The Government of India, with participation of States and Union Territories, is actively engaged in the mission of saturation through its flagship schemes for providing basic amenities like sanitation facilities, essential financial services, access to LPG connections, housing for the poor, food security, proper nutrition, reliable healthcare, clean drinking water, quality education etc. and making required services accessible to all targeted and eligible beneficiaries. Another step in this direction would be to ensure awareness of benefits and various facilities available to citizens so as to facilitate the last mile delivery. With this aim, a nationwide campaign for saturation through creating awareness and enrolment of beneficiaries named “Viksit Bharat Sankalp Yatra”, has started on 15.11.2023 and has covered 65,399 Gram panchayats as on 15.12.2023.

This awareness outreach campaign is being undertaken through budget available with different Ministries/ Departments for creating awareness about the schemes/ programmes by the concerned Ministries/ Departments.
