

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2507
ANSWERED ON 18.12.2023**

**SUSTAINABLE DEVELOPMENT IN TOURISM
SECTOR THROUGH PRASHAD SCHEME**

2507. SHRI MOHAMMED FAIZAL P. P.:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is planning to renovate and develop tourist spots in a sustainable and eco-friendly manner;**
- (b) whether the Government has reduced the allocation under Tourism Infrastructure from Rs.1750.34 crore at the BE 2022-23 stage to Rs.1022.86 crore at the RE 2022-23 stage;**
- (c) whether the Government plans to reinforce sustainable development in the Indian Tourism sector through the PRASHAD scheme and if so, the details thereof; and**
- (d) if not, the reasons therefor?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): Ministry of Tourism has now revamped its Swadesh Darshan scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a tourist & destination centric approach.

Ministry of Tourism has formulated National Strategy for Sustainable Tourism. In line with the National Strategy for Sustainable Tourism, Ministry of Tourism has launched the Travel for LiFE Initiative. Travel for LiFE aims to promote sustainable tourism in the country, through mindful and deliberate actions mobilized toward tourists and tourism businesses in the consumption of tourism resources.

In order to promote sustainable and responsible tourist destinations and promote sustainable tourism in the country, Ministry of Tourism in

association with Indian Institute of Tourism and Travel Management (IITTM), United Nations Environment Programme (UNEP) and Responsible Tourism Society of India (RTSOI) has organised Regional Workshops covering States/ UTs of different regions in the country.

(b): Yes, Sir.

(c): The PRASHAD Scheme is a central sector Scheme aimed at developing tourist amenities/facilities across India at pilgrimage and heritage sites.

The Projects under the scheme are identified in consultation with the State Governments based on parameters laid down in the Scheme Guidelines. These projects are implemented and executed by the State government through their respective agencies.

The Projects under the Scheme are implemented with focus on sustainability in terms of technical & Operational aspect in following manner:

- Use of environment friendly materials to reduce carbon emission.**
- Solar plants are installed to make the facilities' energy self-sufficient.**
- Sanction of energy efficient vehicles and installation of EV charging points at the sites.**
- Design improvisation and implementation of Solar Passive Architecture.**
- Organized manner of placement of services/interventions and waste disposal at the sites.**
- Adaptation of modern techniques for solid waste management.**
- Promotion of water harvesting and increase ground water recharge.**

Further, Projects also emphasize community involvement in planning & operation of assets created.

(d): Does not arise.
