

**GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS**

**LOK SABHA
UN-STARRED QUESTION NO. 2407
ANSWERED ON MONDAY, 18th DECEMBER 2023
Agrahayana 27, 1945 (Saka)**

WOMEN INVOLVED IN STARTUP

QUESTION

2407. SHRIMATI SARMISTHA SETHI:

**Will the Minister of CORPORATE AFFAIRS
be pleased to state:**

कारपोरेट कार्य मंत्री

- (a) whether the Government has maintained data on participation of women involved in tech startups;**
- (b) if so, the details thereof, State-wise and district-wise for Odisha during the last five years;**
- (c) whether the Government has taken any steps to promote and support women's participation in startups including the allocation of funds; and**
- (d) if so, the details thereof, State-wise and district-wise for Odisha during the last five years?**

ANSWER

Minister of State (Independent Charge) of the Ministry of Statistics and Programme Implementation; Minister of State (Independent Charge) of the Ministry of Planning and Minister of State in the Ministry of Corporate Affairs.

सांख्यिकी और कार्यक्रम कार्यान्वयन मंत्रालय के राज्य मंत्री (स्वतंत्र प्रभार); योजना मंत्रालय के राज्य मंत्री (स्वतंत्र प्रभार) और कॉर्पोरेट मामलों के मंत्रालय में राज्य मंत्री।

**(Rao Inderjit Singh)
(राव इंद्रजीत सिंह)**

(a) to (d) : Information about Startups is not maintained by this Ministry.

The information provided by DPIIT regarding startup entities is as under:

Entities are recognized as 'startups' under Startup India initiative by the DPIIT. According to eligibility conditions prescribed under G.S.R. Notification 127 (E) dated 19th February 2019, as on 31st October 2023, a total of 1,14,902 entities have been recognised as startups, of which, 54,569 startups have at least one-woman director. Specifically, for the State of Odisha, there are a total of 2,045 DPIIT recognised startups, out of which 1,020 startups have at least one-woman director.

Sector-wise number of DPIIT recognised startups with at least one-woman director as on 31st October 2023 is placed as Annexure-I.

State/Union Territory (UT)-wise number of DPIIT recognised startups with at least one-woman director during the last five years viz. 2018, 2019, 2020, 2021 and 2022 is placed as Annexure-II.

District-wise number of DPIIT recognised startups for the State of Odisha with at least one-woman director during the last five years viz. 2018, 2019, 2020, 2021 and 2022 is placed as Annexure-III.

The Government is implementing various schemes/programmes to promote women entrepreneurship. The details of the same along with major achievements are placed as Annexure-IV.

Annexure - I referred to in reply of Lok Sabha Unstarred Question No. 2407 to be answered on 18.12.2023.

Sector-wise number of DPIIT recognised startups with at least one-woman director as on 31st October 2023 are as under:

Sectors	Number of DPIIT Recognised startups with at least one Woman Director
IT Services	6,300
Healthcare & Lifesciences	5,654
Education	3,545
Food & Beverages	3,075
Agriculture	2,936
Professional & Commercial Services	2,881
Construction	2,414
Technology Hardware	1,648
Finance Technology	1,552
Renewable Energy	1,376
Human Resources	1,329
Retail	1,223
Others	1,196
Green Technology	1,177
Marketing	1,088
Automotive	1,071
Textiles & Apparel	1,015
Fashion	1,003
AI	864
Enterprise Software	864
Travel & Tourism	812
Media & Entertainment	805
Non- Renewable Energy	799
Transportation & Storage	717
Internet of Things	698
Security Solutions	575
Chemicals	566

Sectors	Number of DPIIT Recognised startups with at least one Woman Director
Telecommunication & Networking	523
Aeronautics Aerospace & Defence	497
Real Estate	460
Waste Management	421
House-Hold Services	407
Social Impact	402
Other Specialty Retailers	400
Analytics	363
Advertising	357
Architecture Interior Design	355
Design	352
Social Network	298
Logistics	264
Sports	243
Art & Photography	228
Robotics	225
Events	217
AR VR (Augmented + Virtual Reality)	211
Biotechnology	198
Safety	181
Pets & Animals	176
Toys and Games	163
Indic Language Startups	145
Computer Vision	109
Nanotechnology	84
Animation	56
Dating Matrimonial	33
Airport Operations	12
Passenger Experience	5
Not Specified	1
Grand Total	54,569

Annexure - II referred to in reply of Lok Sabha Unstarred Question No. 2407 to be answered on 18.12.2023.

State/Union Territory (UT)-wise number of DPIIT recognised startups with at least one-woman director during the last five years viz. 2018, 2019, 2020, 2021 and 2022 are as under:-

States/UTs	2018	2019	2020	2021	2022
Andaman and Nicobar Islands	1	4	2	5	4
Andhra Pradesh	73	81	95	131	173
Arunachal Pradesh	0	0	0	3	5
Assam	24	26	45	76	121
Bihar	46	51	99	177	254
Chandigarh	7	19	26	34	36
Chhattisgarh	49	59	51	78	89
Dadra and Nagar Haveli and Daman and Diu	0	1	3	4	7
Delhi	501	604	792	1,147	1,269
Goa	22	20	25	39	48
Gujarat	199	272	348	766	933
Haryana	207	322	351	515	672
Himachal Pradesh	5	12	12	23	55
Jammu and Kashmir	11	11	21	38	70
Jharkhand	25	33	81	83	107
Karnataka	465	728	703	1,031	1,231
Kerala	94	241	236	388	427
Ladakh	0	0	1	0	0
Lakshadweep	0	0	1	0	0
Madhya Pradesh	111	131	162	253	417
Maharashtra	745	987	1,214	1,852	2,383
Manipur	1	1	4	19	13
Meghalaya	1	4	0	3	5
Mizoram	0	0	1	1	3
Nagaland	1	1	3	4	3
Odisha	71	83	116	183	227
Puducherry	4	6	3	7	11

Punjab	30	47	66	124	147
Rajasthan	97	175	189	289	455
Sikkim	0	0	1	0	2
Tamil Nadu	189	277	345	568	908
Telangana	200	275	362	484	717
Tripura	0	4	6	4	13
Uttar Pradesh	315	394	610	1,014	1,293
Uttarakhand	25	53	52	75	121
West Bengal	124	134	182	337	518
Grand Total	3,643	5,056	6,208	9,755	12,737

Annexure - III referred to in reply of Lok Sabha Unstarred Question No. 2407 to be answered on 18.12.2023.

Details of the district-wise number of one-woman director startups for the State of Odisha during the last five years are as under:-

Odisha	2018	2019	2020	2021	2022
Anugul	0	0	1	4	7
Balangir	0	0	1	2	1
Baleshwar	2	1	5	11	7
Bargarh	0	2	1	0	2
Bhadrak	0	0	1	2	1
Boudh	0	0	0	1	1
Cuttack	8	11	11	18	26
Dhenkanal	1	0	1	1	1
Gajapati	1	0	1	1	1
Ganjam	4	4	6	10	13
Jagatsinghapur	0	1	0	1	1
Jajapur	2	0	1	3	5
Jharsuguda	0	1	0	0	3
Kalahandi	1	1	1	5	2
Kandhamal	0	0	0	1	1
Kendrapara	0	1	2	2	2
Kendujhar	0	0	2	3	3
Khordha	46	52	67	98	124
Koraput	0	1	0	0	2
Malkangiri	0	0	0	0	0
Mayurbhanj	1	1	1	1	2
Nabarangpur	0	0	0	0	1
Nayagarh	0	0	0	0	1
Nuapada	0	0	1	0	0
Puri	1	1	3	5	6
Rayagada	0	0	0	1	0
Sambalpur	0	3	3	5	6
Sonepur	0	0	1	0	0
Sundargarh	4	3	6	8	8

Grand Total	71	83	116	183	227
--------------------	-----------	-----------	------------	------------	------------

Annexure - IV referred to in reply of Lok Sabha Unstarred Question No. 2407 to be answered on 18.12.2023.

Details of the programs implemented to promote Women Entrepreneurship are as under:-

(i) To promote flow of both equity and debt to women led startups, 10% of the fund (Rs 1000 crore) in the Fund of Funds for Startups Scheme operated by SIDBI is reserved for women led startups. Under said scheme, as on 30th April 2023, 11 women-led AIFs have been supported under FFS and approximately Rs. 2,000 crores have been invested in around 110 women-led startups.

(ii) Women Capacity Development Programme (WING) is a unique Capacity Development Program for women-led startups, to identify and support both aspiring and established women entrepreneurs in their startup journeys. The workshops are open to variety of business sectors including Tech, Construction, Product, Machine, Food, Agriculture, Education, etc. The workshops served as a platform for emerging women entrepreneurs and other stakeholders to discuss the key challenges facing women entrepreneurs. WING workshops have created a conducive environment to share best practices and experiences in overcoming challenges and to gain insights learned from the business models adopted in the Indian context. A total of 24 workshops were conducted across 9 States, benefiting more than 1,300 women entrepreneurs.

(iii) Virtual Incubation Program for Women Entrepreneurs were conducted in collaboration with Zone Startups to support 20 women-led tech startups with pro-bono acceleration support for 3 months.

(iv) Startup India Hub: A webpage dedicated to women entrepreneurs has been designed on the Startup India portal. The page includes various policy measures for women entrepreneurs by both Central and State Governments.

(v) ASCEND Startup Workshop Series and Women for Startups Workshops: The Government organized a series of startup workshops - ASCEND (Accelerating Startup Calibre & Entrepreneurial Drive), for the entrepreneurs, aspiring entrepreneurs, and students from North-eastern region. In addition, the workshops are being conducted with a specific focus on women entrepreneurs across the north-eastern states. The workshops were organized during the month of November 2022 and December 2022 in Manipur, Assam, Meghalaya, Mizoram, Arunachal Pradesh, Nagaland, Sikkim, and Tripura. The workshops witnessed participation of over 11,000 ecosystem stakeholders such as government officials, startups, aspiring entrepreneurs, investors, academic institutions, etc.

(vi) Women Entrepreneurship Platform (WEP): The Government launched WEP in 2018 as an aggregator platform with the aim to overcome information asymmetry in the women entrepreneurial ecosystem. By showcasing all existing initiatives and providing domain knowledge it works towards empowering both prospective and present women entrepreneurs.

(vii) SuperStree Podcast: With a vision to inspire a greater number of women across all regions in India to become entrepreneurs, the SuperStree video podcast series has been launched on women in the Indian Startup Ecosystem. More than 8 podcasts have been released to spread awareness related to innovations from women and to further strengthen women entrepreneurship in the country.

(viii) Through its various awareness programmes and capacity building programmes organized by the Government, and through print media and social media platforms, the Government also creates awareness about the existing schemes which support micro, small and medium entrepreneurs, including women entrepreneurs.

(ix) 5 out of the 75 Bioincubation centres of BIRAC (under BioNEST& EYUVA schemes) are dedicated centres for women entrepreneurs that provide incubation space and mentoring (business, IP, legal) specifically to women students/scientists/entrepreneurs as well as

support women Self Help Groups (SHGs). Over 200 women led projects have been supported under various BIRAC schemes.

(x) BIRAC's WinER Award fellowship (Women In Entrepreneurial Research), in partnership with TiE-Delhi NCR. Under this award programme, women entrepreneurs working on ideas that impact large sections of the society are awarded Rs.5 lakhs each along with other benefits including mentoring, handholding, an opportunity to go through an intensive accelerator programme. 60 women founders have been awarded over four editions of the fellowship.

(xi) Under SAMRIDH scheme MeitY has a dedicated women led accelerators named Zone Startups supporting the cohort of 5 women led startups.

(xii) Under the Technology Incubation and Development of Entrepreneurs (TIDE) Scheme of MeitY, financial assistance is provided to Institutions of Higher Learning to strengthen their Technology Incubation Centres for enabling young entrepreneurs to create technology startup companies for commercial exploitation of technologies developed by them. Under the scheme, 34 entrepreneurs are women.

(xiii) The States' Startup Ranking on support to startup ecosystems is primarily an exercise to identify good practices across all the Indian states. The evaluation includes a specific provision to gauge the formulation and implementation of policies and special incentives to promote women-led startups in each state. The particular action point has witnessed active engagement and thereon reporting of measures undertaken by participating States and UTs.

(xiv) To identify the depth, quality and spread of innovation, inclusivity and diversity, and entrepreneurship in country, the Government instituted the National Startup Awards ('NSA'). The winners of NSA have emerged from Bengaluru, Delhi, Hyderabad, Chennai, Mumbai, Mysuru, Bhopal, Gurugram, Kochi, Lucknow, Margao, etc. All four editions of the

NSA (2020, 2021, 2022 and 2023) have featured a special category and award for women-led startups. NSA recognizes and promotes startups across 20 sectors and special categories.

(xv) Ministry of MSME has taken several steps to support women owned Micro, Small and Medium Enterprises (MSMEs) in the country to increase women's participation. The details of the programs implemented in this direction are as under:-

a) Special drives for registration of women owned MSMEs under Udyam Registration Portal have been undertaken during 2022-23 and more than 2 lakh women owned MSMEs have registered on the portal during the special drives.

b) Various fiscal incentives are provided to women entrepreneurs under the Credit Guarantee Scheme for Micro and Small Enterprises.

c) To encourage entrepreneurship among women, the Ministry also implements a number of programs such as:-

▪ 'Skill Upgradation & Mahila Coir Yojana' under Coir Vikas Yojana, which is an exclusive training program aimed at skill development of women artisans engaged in the Coir sector.

▪ The Ministry also implements Prime Minister's Employment Generation Programme (PMEGP), which is a credit-linked subsidy programme aimed at generating self-employment opportunities through establishment of micro enterprises in the non-farm sector by helping traditional artisans and rural/urban unemployed youth. Under the scheme, women are provided higher subsidy (up to 35%) vis-à-vis non special category (up to 25%).

▪ Participation of women entrepreneurs in trade fairs under Procurement & Marketing Support Scheme is subsidized 100% vis-a-vis 80% for other entrepreneurs.
