GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.2387 ANSWERED ON 18.12.2023

PROMOTION OF TOURISM IN NORTH-EAST

2387. SHRI M. BADRUDDIN AJMAL:

Will the Minister of TOURISM be pleased to state:

- (a) the projects being implemented presently for promotion of tourism and developing tourist spots in North-Eastern States including Assam;
- (b) whether any new spot has been selected for developing it as a tourist spot in Assam;
- (c) if so, the details thereof and if not, the reasons therefor; and
- (d) the details of fund allocation and its utilization for development of tourist places and for promotion of tourism in the region during the last five years, year-wise?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): The Ministry of Tourism under the Schemes of 'Swadesh Darshan', 'Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for promotion of tourism and developing tourist spots in North-Eastern States including Assam. A list of projects funded by the Ministry in North-Eastern States including Assam is annexed.

(b) & (c): In consultation with the State Government, two destinations namely Jorhat and Kokrajhar have been identified in Assam, for development under Swadesh Darshan 2.0 Scheme.

(d): The details of the funds allocated for development of tourist places and for promotion of tourism in the region is given as annexure.

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ANNEXURE

STATEMENT IN REPLY TO PARTS (a) & (d) OF LOK SABHA UNSTARRED QUESTION NO.2387 ANSWERED ON 18.12.2023 REGARDING PROMOTION OF TOURISM IN NORTH-EAST BY SHRI M. BADRUDDIN AJMAL

List of Projects Sanctioned under the PRASHAD Scheme

				(Rs	. in Crore)
State/UT	S. No.	Project Name	Sanction Year	Approved Cost	Amount released
Arunachal Pradesh	1	DevelopmentofParshuramKund,Lohit Distt.	2020-21	37.88	7.34
Assam	2	DevelopmentofKamakhyaTempleandPilgrimageDestinationinaroundGuwahati. **	2015-16	29.80	29.80
Meghalaya	3	Development of Pilgrimage Facilitation in Meghalaya	2020-21	29.32	24.92
Mizoram	4	Development of Infrastructure for Pilgrimage and Heritage Tourism in the State of Mizoram	2022-23	44.89	0.00
Nagaland	5	Development of Pilgrimage Infrastructure in Nagaland	2018-19	25.26	21.33
	6	Development of Pilgrimage Tourism Infrastructure at Zunheboto	2022-23	18.18	5.45
Sikkim	7	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	2020-21	33.32	28.30
Tripura	8	Development of Tripura Sundari Temple, Udaipur	2020-21	37.80	21.18

List of Projects sanctioned under the Scheme of Assistance to Central Agencies for Tourism Infrastructure Development

				1	(Rs.	in Crore)
SI. No.	Year	Name of State	Name of Project	Agency	Amount sanctioned	Amount released
1	2019- 20	Assam (Neamati, Pandu, Jogighopa & Biswanath ghat)	arkation of River	IWAI	28.03	7.00
2	2020- 21	Mizoram	Development of Convention Centre and associated Infrastructure at Aizawl, Mizoram	WAPCO S	39.94	15.70
3	2022- 23	NER	Development of 22 viewpoints in North Eastern State (i)Nagaland (2 view points)- Rs.5.77 Cr. (ii)Meghalaya (3 view points) – Rs.6.26 Cr. (iii)Mizoram (9 view points)- Rs.12.78 Cr. (iv)Arunachal Pradesh (4 view points) – Rs.6.25 Cr. (v)Manipur (3 view points)- Rs.5.93 Cr. (vi)Sikkim/West Bengal (1 view point)- Rs.3.70 Cr.		44.44	17.06

In consultation with the State Government following destinations have been identified, till date, for development under Swadesh Darshan 2.0 scheme

S. No.	States	Destinations Selected/Identified
1.	Arunachal Pradesh	Nacho,Mechuka
2.	Assam	Jorhat, Kokrajhar
3.	Manipur	Moirang (Bishnupur)
4.	Meghalaya	Shillong, Sohra
5.	Mizoram	Aizawl, Champhai
6.	Nagaland	Niuland, Chumukedima
7.	Sikkim	Gangtok, Gyalshing
8.	Tripura	Agartala, Unakoti

State wise list of fairs and festivals under DPPH Scheme

	•		(Rs	. in Lakh)
Name of	Year	Name of Fairs & Festivals	Amount	Amount
state			sanctioned	released
Assam	2021-22	Bhogali Festival	25.00	25.00
		Rongoli festivals	25.00	25.00
Arunachal	2019-20	River Tribe's Angling	25.00	25.00
Pradesh		Festival		
		Butterfly Meet at MIAO	25.00	25.00
	2020-21	Pedal to Pakke	25.00	25.00
	2021-22	Easterly Essence Ledum	25.00	25.00
		Festival		
		Orange Festival of Music	25.00	25.00
		and Adventure		
	2022-23	Si Donyi Festival	25.00	25.00
		Orange Festival	25.00	25.00
Manipur	2019-20	Sangai Festival	25.00	25.00
		Youth Adventure & Water	25.00	25.00
		Sports festival		
Meghalaya	2019-20	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
	2021-22	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
	2022-23	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
Mizoram	2019-20	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2020-21	Anthurium Festival	25.00	25.00

		Winter Festival	25.00	25.00
	2021-22		25.00	25.00
	2021-22	Winter Festival	25.00	25.00
	2022-23	Anthurium Festival	25.00	25.00
	2022-23			
N l l	0040.00	Winter Festival	25.00	25.00
Nagaland	2019-20	Hornbill Festival	25.00	25.00
		Thuwu-Ni Festival	10.00	10.00
		Sukhrunye Festival	15.00	15.00
	2021-22	Hornbill Festival	20.00	20.00
		The Angami's Sekrenyi Festival	10.00	10.00
	2022-23	Ahuna Festival	5.00	5.00
		Runa Festival	5.00	5.00
		Sekrenyi Festival	5.00	5.00
		Autumn Festival at Nagaland House Kolkata	5.00	5.00
		Autumn Festival at Nagaland House New Delhi	5.00	5.00
		Hornbill Festival	25.00	25.00
Sikkim	2019-20	World Tourism Day, Gangtok	25.00	25.00
		Red Panda Winter Festival	25.00	25.00
	2020-21	Red Panda Winter Carnival	25.00	25.00
		Jorethang Maghey Mela	12.50	12.50
		Pelling Winter Tourism Festival	12.50	12.50
	2021-22	Cherry Temi Tea & Tourism Festival Temi Tea Gardens South Sikkim	12.50	12.50
		Khangchendzonga Winter Carnival Festival	12.50	12.50
		Jorethang Maghey Mela	25.00	25.00
Tripura	2019-20	Kharchi Mela	25.00	25.00
		Neermahal Festival	2.00	2.00
		Diwali Mela	15.00	15.00
	2020-21	Bharat Bangla Festival	25.00	25.00
	2022-23	Neermahal Festival	10.00	10.00
	2022-25	Diwali Festival	5.00	5.00